

DEPARTMENT OF BBA SIDDHARTH UNIVERSITY

INTERNATIONAL GUEST



LECTURE ON BRAND MANAGEMENT

MENTOR



Prof. Deepak Babu Dean, Faculty of Commerce Siddharth University

PATRON



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DISTINGUISHED SPEAKER

DR. REHAM SHAWKY EBRAHIM

Associate Professor in the Department of Business Administration Faculty of Commerce, Tanta University, Egypt

ORGANISER

DR. AKHILESH KUMAR DIXIT HEAD & ASSOCIATE PROFESSOR DEPARTMENT OF B.B.A

CO-CONVENOR

DR. NIRAJ KUMAR SINGH

ASSISTANT PROFESSOR





WEDNESDAY - 1.00 PM - 23 AUGUST, 2023

CONVENOR

DR VIMAL CHANDRA VERMA
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