



PROF DEEPAK BABU

Professor of Finance

PROFILE SUMMARY

Dynamic Professor with over 18 years extensive experience in higher education, demonstrating a profound impact on academic excellence and student development. Expertise in Administrative Operations and Finance, coupled with a solid foundation in Management Accounting, drives innovative curriculum development and effective student engagement strategies. Proven leadership in various roles, including Dean Student Welfare, Dean Faculty of Commerce, Director IQAC, Chief Proctor, Nodal Officer and Head Department of Commerce of the university, enhance the educational landscape through strategic oversight and dedicated mentorship. A passion for research and social work further supports a commitment to fostering an inclusive and progressive learning environment.

Contact Details

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EMPLOYMENT HISTORY

Professor, Faculty of Commerce, Siddharth University, Kapilvastu, Siddharthnagar-272202 U.P. (A State University of UP Government) India from 27th October 2019 to present.

Associate Professor from 27th October 2016 to 26th October 2019 in Faculty of Commerce, Siddharth University, Kapilvastu, Siddharthnagar-272202 (U.P.) India

Assistant Professor from 22nd November 2007 to 26th October 2016 in Post Graduate Department of Commerce and Research Studies, S.S. (PG) College, Shahjahanpur-242226 (U.P.), India

ADMINISTRATIVE EXPERIENCE

Director IQAC, Siddharth University from 05.12.2016 to 03.05.2024

University Nodal Officer, RUSA of Siddharth University from 7.12.2016 to present

Head Department of Commerce, Siddharth University from 07.04.2018 to present

Dean Student Welfare, Siddharth University, Kapilvastu, Siddharth Nagar from 10.07.2018 to 16.12.2020

Chief Proctor, Siddharth University from 26.09.2018 to present

Convenor Grievance Redressal Cell of University from 18.04.2019 to 19.08.2024

Dean, Faculty of Commerce, Siddharth University from 02.08.2019 to 02.01.2024

University Nodal Officer for International Collaborations/MoU from 09.11.2021 to 27.06.2024

Director, Siddharth Incubation Foundation, Siddharth Nagar from January, 2022 to present

Co-ordinator of ROCC, N-137 of The Institute of Cost and Works Accountant of India from 2009 to 2011.

Co-ordinator of CMA Study Centre, Code no. 40012 at S.S. (PG) College, Shahjahanpur from 2011 to 2016.

EDUCATION

December 2004: **Ph.D. in Finance**, M.J.P. Rohilkhand University, Bareilly UP

June 2001: **PGDM in Finance**, AIMA approved by AICTE, Ministry of Education and Government of India.

June 1999: **Master of Commerce in Finance and Accounts**, M.J.P. Rohilkhand University, Bareilly UP

June 1997: **Bachelor of Commerce**, M.J.P. Rohilkhand University, Bareilly UP

June 2007: **Master of Economics**, M.J.P. Rohilkhand University, Bareilly UP

RESEARCH SUPERVISION

10 Master of Philosophy in Commerce awarded

Ph.D. awarded to Mr. Dileep Kumar Verma from U.P.R.T.O. University, Allahabad 2012

Ph.D. awarded to Mr. Karan Singh Saini from Singhania University, Rajasthan. 2014

Ph.D. awarded to Mr. Ashish Bhargava from Singhania University, Rajasthan. 2014

Mr. Nadeem Khan pursuing Ph.D. from Mewar University, Rajasthan (2019)

Ms. Aayasha Nawaz pursuing Ph.D. from MONAD University, UP (2019)

Ph.D. awarded to Mr. Alokik Dixit Siddharth University, Kapilvastu, Siddharth Nagar. (2024)

Ph.D. awarded to Mr. Shiv Kumar Maurya in Siddharth University, Siddharth Nagar. (2025)

Ph.D. awarded to Mr. Ashish Kumar Yadav in Siddharth University, Siddharth Nagar. (2025)

Ms. Pragya Dubey pursuing Ph.D. from Siddharth University, Kapilvastu, Siddharth Nagar. (2022)

Mrs. Harsha Sanwal pursuing Ph.D. from Siddharth University, Kapilvastu, Siddharth Nagar. (2022)

Ms. Pooja Kumari pursuing Ph.D. from Siddharth University, Kapilvastu, Siddharth Nagar. (2022)

Mr. Hari Bahadur Bhandari (Foreign Student) pursuing Ph.D. from Siddharth University, Kapilvastu, Siddharth Nagar. (2022)

Ms. Vandana pursuing Ph.D. from Siddharth University, Kapilvastu, Siddharth Nagar. (2024)

Ms. Astha Shukla pursuing Ph.D. from Siddharth University, Kapilvastu, Siddharth Nagar. (2024)

AWARDS

Best paper award in Swami Shukdevanand 2nd International Conference 2009.

Honoured by Galaxy social organization Bareilly in 2010.

Best teacher award from social organization “Sankalp” Shahjahanpur in 2011.

Honoured by Rotary Club, Shahjahanpur on 5th September 2012.

Honoured by Future Institute, Bareilly in 2013 and 2014.

Best paper award in Swami Shukdevanand 6th International Conference 2014.

“Swami Shukdevanand Sikshak Samman-2014” given by H.H. Swami Chinmayanand Saraswati and Pro-Vice Chancellor, M.J.P. Rohilkhand University, Bareilly.

Best paper award in Swami Shukdevanand 7th International Seminar, 26-27 February, 2015.

Honoured by Vice Chancellor Siddharth University, Kapilvastu, Siddharth Nagar on 5th Sept. 2017.

Honoured by Registrar Siddharth University, Kapilvastu, Siddharth Nagar on 5th Sept. 2029.

Honoured by Vice Chancellor Siddharth University, Kapilvastu, Siddharth Nagar on 5th Sept. 2021.

Honoured by Rajkeya Engineering College, Kannauj UP in 2023.

ACADEMIC-CUM-ADMINISTRATIVE RESPONSIBILITIES

Organizing secretary of a national seminar sponsored by Ministry of Corporate Affairs, New Delhi, as on 20th December 2010.

Organizing secretary of a national seminar sponsored by Ministry of Corporate Affairs, New Delhi with the collaboration of ICWAI, New Delhi, as on 10th December 2011.

Convener of three 03 days National Workshop sponsored by ICWAI, New Delhi as on 07th -09th December 2011.

Convener of NAAC Cycle-II Core committee and Coordinator of steering committee of S.S.(PG) College, Shahjahanpur in 2015.

Organising Secretary of First Convocation week (7th to 14th December 2017) of Siddharth University, Kapilvastu, Siddharth Nagar.

Centre Superintendent of Siddharth University main exam from 2016-17 to 2019-20.

Coordinator of Central Evaluation of Main Exam 2016-17 to 2017-18 of Undergraduate and Postgraduate Commerce in Siddharth University, Kapilvastu, Siddharth Nagar.

Coordinator of Viva voce exam of M.A. final year of 12 subjects for 2016-17, 2017-18, 2018-19 and 2019-20 at Siddharth University campus.

Member of **Purchase committee** of Siddharth University from 2018 to 2022

Member of **Development committee** of Siddharth University from 2018 to 2023

Member of **Admission committee** of Siddharth University from 2017-18 to 2023-24.

Member of **Examination committee** of Siddharth University from 2017-18 to present.
Member of **Academic Council** of Siddharth University from 2017 to present.
Member of **Executive Council** of Siddharth University from 2018 to 2023 and 2025 to present.
Member of **Tender Committee** of Siddharth University from 2018 to 2023.
Convenor and subject expert of Unified Syllabus Committee (Commerce) of Department of Higher Education of Uttar Pradesh, 26th October 2020.
Member of **Coordination Committee** of Higher Education for U.P. by Higher Education Department of UP Government, 2021.
Member of **Library Committee** of Siddharth University, from 2018 to 2023 and 2025 to present.

RESEARCH PUBLICATIONS

A. Research Projects:

01 February 2011: Major Research Project Completed in Commerce funded by UGC New Delhi as Co-Principal Investigator, amounted Rs.7,75,290.00 entitled “Women Entrepreneurship: The Experience of Commercial Banks of Bareilly and Moradabad Division of Uttar Pradesh.”

20 March 2103: Major Research Project Completed in Commerce funded by UGC New Delhi as Principal Investigator, amounted Rs.7,54,600.00 entitled “Evaluation of Women Participation in selected Rural Development Programme with reference to Bareilly Region”.

B. Journal Articles:

2003: Role of NABARD in Rural Development (Vol. 3, Issue 002, Page No. 47-53) Knowledge News, An International Journal of Ideas ISSN 2231-0150 R.N.I.-UPBILL04013

2011: Composition of Export of Indian Pharmaceutical Industry Vol. I, Issue I, Page No. 85-86, Research Times International Research Journal, ISSN 2231-0045.

2011: SWOT Analysis of Agricultural Trade of India (Vol. I, Issue I, Page No. 89-91), Research Times International Research Journal, ISSN 2231-0045.

2011: Women Entrepreneurship the Experiences of Commercial Banks (Vol. 3, Issue 3, Page No. 34-37) Mumukshu Journal of Humanities, ISSN 0976-5085.

2011: Emerging Trends in Human Resource Management (Vol. 3, Issue 3, Page No. 114-116) Mumukshu Journal of Humanities, ISSN 0976-5085.

2013: New Approaches for Forecasting Human Resource Demand, (Vol. 2, No. 1, Issue No. 2) International Journal of Arts, Commerce and Management ISSN 2250-2297 Online on the Web Site of: www.sers.org.in

2013: The Role of Women’s Empowerments and Domestic Violence in Child Growth and Under nutrition in Tribal and Rural Community (Vol. 5, Issue 1, Page No. 222-228) Mumukshu Journal of Humanities, ISSN 0976-5085.

2014: Banking Sector in 21st Century (Need and Innovations) (Vol. 6, Issue 1, Page No. 110-112) Mumukshu Journal of Humanities, ISSN 0976-5085.

2014: Women Entrepreneurship In Uttar Pradesh (Vol. 4, Issue 010, Page No. 46-49) Knowledge News, An International Journal of Ideas ISSN 2231-0150 R.N.I.-UPBILL04013.

2014: Poverty Alleviation through Self Help Group (Vol. 4, Issue 010, Page No. 50-52) Knowledge News, An International Journal of Ideas ISSN 2231-0150 R.N.I.-UPBILL04013

2014: Team Building: Advantage to an Organisation (Vol. 4, Issue 010, Page No. 53-56) Knowledge News, An International Journal of Ideas ISSN 2231-0150 R.N.I.-UPBILL04013

2014: Women Entrepreneurship in India (Vol. 1, Issue 02, Page No. 54-56) Culture, An International Journal of Humanities ISSN 2349-7602.

2014: Refinance operations of NABARD (Vol. 3, Issue 02, Page No. 1-7) Research News, National Journal of Ideas ISSN 2319-4367.

2014: SWOT Analysis of Women Entrepreneurs (Vol.3, Issue 02, Page No. 21-23) Research News, National Journal of Ideas ISSN 2319-4367.

2014: Foreign Direct Investment in India (Vol. 1, Issue 7) Remark Multi-Disciplinary International Journal ISSN 2394-0344.

- 2015:** How We can Reduce the Cost in Organisation by E-HRM, (Vol.-7, No. 1) Mumukshu Journal of Humanities, ISSN 0976-5085.
- 2015:** Analysis of DWCRA in Women Entrepreneurship, (Vol.-7, No. 1) Mumukshu Journal of Humanities, ISSN 0976-5085.
- 2015:** A study of Women Empowerment in Bareilly Region of UP (Vol. 3, Issue 12) Impact Factor 3.072, International Journal of Business and Administration Research Review, ISSN Online 2347-856X Print 2348-0653.
- 2016:** Economic Development and Women's Empowerment (Vol. 1, Issue 1) Impact Factor 2.262, International Journal of Multidisciplinary Research Review, ISSN Online 2395-1855 Print 2395-1877.
- 2016:** A Study of Women Participation for Economic Growth (Vol. 1, Issue 1) Impact Factor 3.029, International Journal of Management and Social Science Research Review, ISSN Online 2349-6746 Print 2349-6738.
- 2016:** Agriculture Finance: An Overview Impact Factor 3.853, International Journal of Business and Administration Research Review, ISSN Online 2347-856X Print 2348-0653
- 2016:** Role of NABARD in the Priority Sector Lending Impact Factor 3.567, International Journal of Multidisciplinary Research Review, ISSN Online 2395-1855 Print 2395-1877
- 2016:** Agricultural Growth and NABARD Impact Factor 3.996, International Journal of Management and Social Science Research Review, ISSN Online 2349-6746 Print 2349-6738
- 2016:** Role of NABARD in Agricultural Sector Growth (Vol. 8, No. 1) Mumukshu Journal of Humanities, ISSN 0976-5085
- 2017:** Work Life Balance among Married Women Employees, (Vol.-9, No. 1) Mumukshu Journal of Humanities, ISSN 0976-5085 UGC care list no. 48510.
- 2017:** The Significance of MSME's in Indian economy (Vol. 9, No.2) Mumukshu Journal of Humanities, ISSN 0976-5085 UGC care list no. 48510.
- 2019:** Critically Analysis the Women Empowerment in Siddharth Nagar District of UP (Vol. XLV, No.1, pp 201-208) Impact Factor 6.763 (SJIF) RJPSSs ISSN Online 2454-7026 Print 0048-7325
- 2021:** Demographic impact on microfinance in Siddharth Nagar district of U.P.: A study IJARCMSS (Impact Factor 5.880) Vol. 04, No. 4(II), ISSN 2581-7930
- 2021:** Impact of COVID 19 on tart ups with special reference to Uttar Pradesh, IJARCMSS (Impact Factor 5.880) Vol. 04, No. 4(II), ISSN 2581-7930
- 2022:** Status of women entrepreneurship in India: with special reference to Uttar Pradesh JMME (Impact Factor 6.889) Vol. 12, No. 3, ISSN 2231-167X
- 2023:** A review on Financial Inclusion and Agricultural development in context with socio economic factor, Junni Khyat (UGC Care List I) Vol. 13, Issue 11 No. 1, ISSN 2278-4632
- 2023:** Promoting Financial Inclusion for Inclusive Growth in India's Agribusiness Sector, IJARCMSS (Impact Factor 6.809) Vol. 06, No. 2(III), ISSN 2581-7930
- 2023:** The Need of Cognitive Behavioural Therapy (CBT) for Capital Market Investors of Northern India – An Empirical Analysis, Vol. XI, No. 1 The Lumbini Journal of Business and Economics ISSN 20911467
- 2023:** Role of Microfinance on women empowerment in Siddharth Nagar district of UP, IJRASET (Impact Factor 7.538) Vol. 11, No. 11, ISSN 2321-9653 IC Value: 45.98
- 2024:** Impact of Sentiments on Corporate Performance, Rabindra Bharti University Journal of Economics (Impact Factor 6.986) Vol. XXVIII, No. 16, ISSN 0975-802X
- 2024:** A Journey of Digitalization of Indian Economy, Humanities and Social Science Studies (Impact Factor 7.28) Vol. 13, Issue 02, No. 1, ISSN 2319-829X
- 2024:** Role of Government in Alleviating the Challenges faced by Women Entrepreneurs of Uttar Pradesh, (July-Aug 2024) International Journal for Multidisciplinary Research IJFMR (Impact Factor 9.24) Vol. 6, Issue 4, ISSN 2582-2160.

C. Book Chapters:

- 2013:** Challenges of Ensuring Full Employment in the 21st Century (Page no. 11-25) Mumukshu Publication of Humanities, ISBN 978-819-10666-3-0
- 2014:** Economic Development and Higher Education in India (Page no. 259-261) Mumukshu Publication of Humanities, ISBN 978-81-910666-5-4

- 2015:** Human Resource Management Practices in India (Page no. 436-443) Mumukshu Publication of Humanities, ISBN 978-81-910666-6-1.
- 2015:** Human Resources Development for Socio Economic Development (Page no. 505-509) Mumukshu Publication of Humanities, ISBN 978-81-910666-6-1.
- 2016:** Women Participation and Rural Development (Page No. 739-743) Mumukshu Publication of Humanities, ISBN 978-81-910666-7-8
- 2016:** Differentiating Quotient for Happiness: SMILES (Page No. 437-445) Mumukshu Publication of Humanities, ISBN 978-81-91 0666-7-8
- 2016:** A Ground Theory Approach to Customer satisfaction in Banking Industry (Page No. 735-738) Mumukshu Publication of Humanities, ISBN 978-81-910666-7-8
- 2016:** Conversion of Bad Stress into Good Stress (Page No. 306-321) Mumukshu Publication of Humanities, ISBN 978-81-910666-7-8
- 2021:** World Trade after COVID-19: Opportunities and Challenges, Writer's Choice New Delhi, ISBN 978-93-90965-05-2
- 2021:** A study on Startup and its impact on MSME in India, Page No. 5-13, Navyug Publications Agra, ISBN 978-93-88873-09-03
- 2024:** Relevance of Economic Ideology of Pt. Deendayal in Modern Bharat, Page No. 188-198, Kitabwale 7/31, Ansari Road, Dariyaganj, New Delhi-02, ISBN 978-93-95472-84-5
- 2024:** Demonetization a step towards the Transition of Cashless Economy: An impact analysis of key sectors of Indian economy, Page No. 1-19, Writers Choice Publications Pvt, Ltd., Mohan Road, New Delhi-59, ISBN 978-81-967373-5-1
- 2024:** A Bibliometric analysis of the Impact of Financial Literacy on Women Entrepreneurs in Uttar Pradesh, Page No. 151-156, Writers Choice Publications Pvt, Ltd., Mohan Road, New Delhi-59, ISBN 978-81-967373-5-1

D. Books:

- 2014:** Business Statistics (Hindi), Text book, ISBN 978-93-82975-61-8, Annand Publications, Meerut
- 2015:** Business Statistics (English), Text book, ISBN 978-93-82975-60-1, Annand Publications, Meerut
- 2016:** Operational Efficiency of NABARD (Post Reforms Period), Reference book, ISBN 978-1-329-91200-7, ISARA Publications, New Delhi
- 2016:** Goods and Service Tax in India: Problems and Prospects, Reference book, ISBN 978-1-329-91192-5, ISARA Publications, New Delhi
- 2017:** GST: A Revolution on Indian Tax System, Reference Book, ISBN 978-93-86785-18-3, ISARA Publications, New Delhi
- 2018:** Financial Accounting (English), Text book, ISBN 978-93-87970-91-5, Navyug Publications, Agra
- 2018:** Financial Accounting (Hindi), Text book, ISBN 978-93-87970-92-2, Navyug Publications, Agra
- 2018:** Corporate Accounting (English), Text book, ISBN 978-93-87970-87-8, Navyug Publications, Agra
- 2018:** Corporate Accounting (Hindi), Text book, ISBN 978-93-87970-88-5, Navyug Publications, Agra
- 2019:** Management Accounting (English), Text book, ISBN 978-93-87970-89-2, Navyug Publications, Agra
- 2019:** Management Accounting (Hindi), Text book, ISBN 978-93-87970-90-8, Navyug Publications, Agra
- 2019:** Women Participation in Rural Development in India, Reference book, ISBN 978-93-84081-91-1, Writers Choice, New Delhi
- 2019:** Auditing (Hindi), Text book, ISBN 978-93-87970-00-7, Navyug Publications, Agra
- 2020:** Auditing (English), Text book, ISBN 978-93-87970-00-7, Navyug Publications, Agra
- 2021:** Project Management and Financing (English), ISBN 978-93-91196-09-7, Liispring Publications.
- 2021:** Business Research Methods and Project Work (English), ISBN 978-93-91196-32-5, Liispring Publications.
- 2021:** Business Statistics (English, NEP 2020 based), ISBN 978-93-90899-36-4, Vaani Publications, Meerut
- 2021:** Vyavsaik Sankhyaki (Hindi, NEP 2020 based), ISBN 978-93-90899-41-8, Vaani publications, Meerut
- 2021:** Business Organisation (English, NEP 2020 based), ISBN 978-93-93575-03-6, Vaani Publications, Meerut
- 2021:** Business Organisation (Hindi, NEP 2020 based), ISBN 978-93-93575-03-5, Vaani Publications, Meerut
- 2022:** Financial Accounting (English, NEP 2020 based), ISBN 978-93-87970-91-5, Navyug Publications, Agra
- 2022:** Financial Accounting (Hindi, NEP 2020 based), ISBN 978-93-87970-92-2, Navyug Publications, Agra
- 2022:** Business Management (English, NEP 2020 based), ISBN 978-93-931968-2-3, Navyug Publications, Agra
- 2022:** Business Management (Hindi, NEP 2020 based), ISBN 978-93-931968-2-4, Navyug Publications, Agra

2022: Marketing Management (English), Text book, ISBN 978-93-90899-10-4, Navyug Publications, Agra
2022: Business Regulatory Framework (English), Text, ISBN 978-93-87970-06-9, Navyug Publications, Agra
2022: Business Regulatory Framework (Hindi), Text book, ISBN 978-93-87970-08-3, Navyug Publications, Agra
2023: Principles and Practices of Insurance (English), Text, ISBN 978-93-931968-0-3, Navyug Publications, Agra
2023: Fundamentals of Entrepreneurship (English), Text, ISBN 978-93-87970-07-1, Navyug Publications, Agra
2024: Financial Markets and Institutions (English) ISBN 978-93-5838-293-8, Astitva Prakashan, Chhattisgarh
2024: Tour and Travel Management (English), Text book, ISBN 978-93-93575-86-9 Navyug Publications, Agra
2024: Inventory Management (English), Text book, ISBN 978-93-87970-98-4, Navyug Publications, Agra
2024: Inventory Management (Hindi), Text book, ISBN 978-93-93575-80-7, Navyug Publications, Agra
2024: Innovative Practices for Transformation in Business and Society (Edited Book), Writers Choice Publications Pvt, Ltd., Mohan Road, New Delhi-59, ISBN 978-81-967373-5-1

CONFERENCES

National Conferences:

Paper presented in National Seminar Role of Banks in Women Empowerment organized by S.S. (PG) College, Shahjahanpur entitled “Role of NABARD in Women Empowerment” in 2003.

Paper presented in National Seminar Protection of Rights of Consumers: Ways and Means, IIPA, Sponsored organized by Bareilly College, Bareilly, UP entitled “Consumer Education: A Key to Consumer Empowerment” in 2006.

Paper presented in National Seminar Environmental Safety for Sustainable Future, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Environmental Safety for Sustainable Future” in 2007.

Paper presented in National Seminar Natural Resources, UGC Sponsored, organized by Shau Jain College, Nazibabad, UP entitled “Environmental and Ecology in Indian Socio-Economic Life” in 2008.

Paper presented in National Seminar Higher Education, Entrepreneurship and Empowerment of Women, organized by Govt PG College, Rampur, UP entitled “The Role of Women Entrepreneur in India” in 2009.

Paper presented in National Seminar on Prathmik hikha me Gunbatta, organized by DIET, Shahjahanpur, UP entitled “Prathmik Shikha me Gunbatta ke Upaye” in 2009.

Paper presented in National Seminar Role of Information Technology in Shaping World Economy, UGC Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Role of Information Technology” in 2009.

Paper presented in National Seminar Impact of Globalization on Income Distribution in India, UGC Sponsored, organized by D.N. College, Meerut, UP entitled “Impact of Globalization after WTO Regime” in 2010.

Paper presented in National Seminar Use of Statistical Techniques in Socio-economic Research, organized by Araya Mahila PG College, Shahjahanpur, UP entitled “Statistical Techniques in Research” in 2010.

Paper presented in National Seminar Managing Innovations for Sustained Excellence, organized by S.R.M.S., Bareilly, UP entitled “Managing Innovation for Sustained Excellence” in 2010.

Paper presented in National Seminar Awareness of Human Rights and their observance is the Hallmark of Good Policy, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Awareness of Human Rights” in 2010.

Paper presented in National Seminar Gender Equality: Human Rights Perspective, UGC Sponsored, organized by Sahu Ram Swroop Mahila Mahavidyalay, Barielly, UP entitled “Human Rights and Degree Education” in 2010.

Paper presented in National Seminar Small & Medium Enterprises in Present Economic Scenario, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Small & Medium Enterprises in Present Economic Scenario” in 2010.

Paper presented in National Seminar Globalization and Education, organized by J.S. Hindu College, Amroha, UP entitled “Vaisvikaran aur Uchh Siksha” in 2011.

Paper presented in National Seminar Human Rights – problems of quality education reasons and remedies, UGC Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Quality Education” in 2011.

Paper presented in National Seminar Human Rights and Women Empowerment, UGC Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Women Empowerment” in 2011.

Paper presented in National Seminar Changing Dimensions of Rural Markets: Opportunities and Challenges, organized by S.R.M.S., Bareilly, UP entitled “Rural Marketing: Issues and Challenges” in 2011.

Paper presented in National Seminar Evaluation of Investor Awareness in Investment Decisions in India, organized by S.S.(PG) College, Shahjahanpur UP with ICWAI, New Delhi entitled “Evaluation of Investor Awareness in Investment Decisions in India” in 2011.

Paper presented in National Seminar Human Rights Education, UGC Sponsored, organized by K.A.(PG) College, Kasganj UP entitled “Economics of Social Changes” in 2012.

Paper presented in National Seminar Consumerism and Socio-economic Development in India, IAMR, Delhi Sponsored IIPA Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Consumer, Consumerism and Economic Development in India” in 2013.

Paper presented in National Seminar Human Rights of Environmental and Human Health, UGC Sponsored, organized by S.S. Law College, Shahjahanpur, UP entitled “Human Rights in India” in 2014.

Paper presented in National Seminar New Dimensions of Communication: Opportunities and threats, ICA Sponsored, organized by S.S. (PG) College, Shahjahanpur, UP entitled “New Dimensions of Communication” in 2014.

Paper presented in National Seminar Skill Development and Quality enhancement in Higher Education, organized by U.P. Higher Education and UP State Higher Education Council, Lucknow entitled “Skill Development and Quality enhancement in Higher Education” in 2014.

Paper presented in National Seminar Democracy and Development in India: Challenges and Opportunities, UGC Sponsored, organized by J.S. Hindu College, Amroha, UP entitled “Venture Capital In India” in 2015.

Paper presented in National Seminar Technology and Management of Smart Cities: Issues, Challenges and Opportunities, UPRTOU, organized by UPRTOU, Allahabad, UP entitled “Technology and Management in Uttar Pradesh” in 2015.

Paper presented in National Seminar Impact of Stress Management in Business Organizations, ICSSR Sponsored, organized by S.S. (PG) College, Shahjahanpur, UP entitled “How to remove stress in business organizations” in 2016.

Paper presented in National Seminar Economic Social and Political Thoughts and Achievements of Indira Gandhi, UGC Sponsored, organized by S.S. (PG) College, Shahjahanpur, UP entitled “A Descriptive Analysis of Economic Thoughts and Achievements of Indira Gandhi” in 2016.

Paper presented in National Seminar Relevance of Economic Thoughts of Indira Gandhi, UGC Sponsored, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Analytical Study of Economic Thoughts of Indira Gandhi” in 2017.

Paper presented in National Seminar Smart India Vision 2020: Innovations in Commerce and Management, UGC Sponsored, organized by D.D.U. Gorakhpur university, Gorakhpur, UP entitled “Smart village V/s Smart India” in 2017.

Paper presented in National Seminar Prospects of GST in India, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Goods and Service tax in India” in 2017.

Paper presented in National Seminar Hindi Nibandh Sahitya: Saanskratik Sandarbh, organized by Siddharth University, Kapilvastu, Siddharth Nagar, UP entitled “Nibandh ki Upyogita” in 21-22 Dec. 2019

Delivered an invited lecture in Special Lecture Series organised by Siddharth University, Kapilvastu, Siddharth Nagar, UP entitled “Old and New Tax Regime: Suitability check for employees” May 20, 2023

National Workshop:

Paper presented in National Workshop Human Rights – problems of quality education reasons and remedies, UGC Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Human Rights as the Touch Stone of Discipline” in 2011.

Paper presented in National Workshop Evaluation of Investor Awareness in Investment Decisions in India, organized by S.S.(PG) College, Shahjahanpur UP with ICWAI, New Delhi entitled “Evaluation of Investor Awareness in Investment Decisions in India” in 2011.

Paper presented in National Workshop E-Commerce & E-learning, organized by S.S.(PG) College, Shahjahanpur, UP entitled “E-Commerce and E-learning” in 2013.

Paper presented in University level Workshop NAAC, organized by S.S. (PG) College, Shahjahanpur, UP entitled “NAAC Cycle-II” in 2015.

07 Days National Workshop on Basic Research Methodology, organized by A. K. College, Shikohabad, UP entitled “Basic research Methodology” in 2016.

Paper presented in National Workshop Entrepreneurship and Start-ups, organized by UGC Community College, Kirori Mal College, University of Delhi entitled “Entrepreneurship and Start-ups” in 2019.

International Conferences:

Paper presented in International Seminar Economic Development, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Changes in Value with Economic Development” in 2008.

Paper presented in International Seminar Role of Information Technology in Shaping World Economy IAMR, Delhi Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Information Technology and India” in 2009.

Paper presented in International Seminar Impact of Globalization on Managerial Skill, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Globalization and Management Skills” in 2011.

Paper presented in International Seminar Human Resource Management in Third World, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Rural Marketing in India- Strategies and Challenges” in 2011.

Paper presented in International Seminar Consumer Protection and Behaviour in Present Privatized Era, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Consumer and Consumerism in Privatized Era” in 2012.

Paper presented in International Seminar Employment Generation in Developing Countries: Challenges and Opportunities, UGC Sponsored, organized by S.S.(PG) College, Shahjahanpur, UP entitled “Employment Generation Problems and Remedies” in 2013.

Paper presented in International Seminar Economic Development with devaluation of Non Economic values: Problems and Remedies, UGC Sponsored, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Economic Development with Devaluation of Non-Economic Values” in 2014.

Paper presented in International Seminar “An Analytical Study on: Gandhian Thoughts and World Economy”, UGC sponsored, organized by Ismail National (PG) College Meerut, UP entitled “An Analytical Study on Gandhian Thoughts and World Economy” in 2015.

Paper presented in International Seminar Human Development in Developing Nations, UGC Sponsored, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Human Development in India” in 2015.

Paper presented in International Seminar Business Research and Management Practices in Global Environment, organized by Alliant School of Management, Alliant International University, San Diego, California, U.S.A. entitled “Human Resources Management Practices in India” in 2015.

Paper presented in International Seminar Tourism, Mercantilism and Human Happiness: Challenges and Opportunities, organized by S.S. (PG) College, Shahjahanpur, UP entitled “A Ground Theory Approach to Customer Satisfaction in Banking Industry” in 2016.

Paper presented in International Seminar Innovations in Chemical, Biological & Environmental Sciences, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Analysis of Innovations on Environment” in 2016.

Paper presented in International Seminar on International Terrorism, Tourism and Economic Health of the World, organized by S.S. (PG) College, Shahjahanpur, UP entitled “Tourism and Economic Health” in 16-17 Dec. 2017.

Paper presented in Global Heritage Conclave-2022, organized by Siddharth University, Kapilvastu, Siddharth Nagar, UP entitled “Heritage and Economy” in 26-27 March 2022

Paper presented in International Conference in Paradigm Shifts in Business Management, Economics, Social Innovation and Information Science organized by Lumbini Banijya Campus, Tribhuvan University, Nepal as on 11-12 Jan. 2023 on New Education Policy.

Paper presented in International Conference in Sustainable Management Practices (ICSMP-2024) organized by Chhatrapati Shahu Ji Maharaj University, Kanpur as on 05-06 April 2024 on A Bibliometric study on the Impact of Financial Literacy on Women Entrepreneurs of Uttar Pradesh.

PROFESSIONAL AFFILIATIONS

Member of Editorial Board of more than 65 National, International Seminar and Workshops organized by S.S. (PG) College, Shahjahanpur from 2002 to 2015.

Guest editor of an International Journal named Mumukshu Journal of Humanities, of June 2011, ISSN 0976-5085.

Associate editor of an International Journal named Mumukshu Journal of Humanities, from December 2011 to June 2016, ISSN 0976-5085.

Member of Editorial Board of “Knowledge News:An International Journal of Ideas” from January 2012 to 2017, ISSN- 2231-0150 and RNI-UPBIL-04013.

Member of Editorial Board of “Research News- An International Journal of Ideas” ISSN 2319-4367.

Member of Editorial Board of “Culture – An International Journal of Humanities” ISSN-2349-7602.

Member of peer review committee of a National Journal “Shodh Samiksha”.

Member of Editorial Board of Liispring Publication included Edited Book and Research Journal.

Member of Editorial Board of Research Journal of Accounting, LIISPRING.

Member of Editorial Board of Research Journal of Management and Business, LIISPRING.

Joint secretary of Higher Education Chapter (For promotion of higher education), NGO, Agra (UP).

Joint secretary of Global Education Wing, Unit of Manav Kalyan Samiti, NGO, Agra (UP).

External Expert of Board of Studies, Faculty of Commerce, University of Allahabad, Prayagraj UP from 2024 for next three years.

External Expert of Board of Studies of Commerce of MOHAMMAD ALI JAUHAR UNIVERSITY, Rampur UP from 22.06.2021 for three years.

Certified examiner of ICWAI, Kolkata. (Code IP 5/69).

ACADEMIC INVOLVMENT

Manager, National Lok Seva-Samaj Trust, Nawada Indepur, Shahjahanpur

Member, Savitri Devi Lok Kalyan Trust, Shahjahanpur

Assistant Proctor of S.S. (PG) College, Shahjahanpur from 2002 to 2015.

Member of Grievance Redressal Cell from 2008 to 2015, S.S. (PG) College, Shahjahanpur

Member of Anti Ragging Cell of S.S. (PG) College, Shahjahanpur from 2007 to 2016.

Member of IQAC, S.S. (PG) College, Shahjahanpur from 2013 to 2015.

Member of Examination Committee of S.S. (PG) College, Shahjahanpur from 2005 to 2015.

Member of Student Grievance Redressal Cell from 19.09.2024 to present in Siddharth University, Kapilvastu, Siddharth Nagar UP

OTHER ACADEMIC ACTIVITY

Counsellor of 07 programmes of IGNOU Delhi, Study Centre of S.S. (PG) College, Shahjahanpur since 2008 to 2016.

Counsellor of PGDFM programme of U.P.R.T.O.U., Allahabad, Study Centre in S.S. (PG) College, Shahjahanpur since 2008 to 2016.

Act as a resource person in one day seminar by M.J.P. Rohilkhand University, Bareilly, organized by S.S.(PG) College, Shahjahanpur on 22.03.2015.

Seminar Director of a one day National Seminar on Goods and Service Tax: A New Paradigm in Indian Tax System organised by Department of Commerce, Siddharth University, Kapilvastu, Siddharthnagar (UP) on 5th August, 2017.

Seminar Director of a two day National Seminar on Academic Research Extension in Entrepreneurship, Social Science and Management organised by Department of Commerce, Siddharth University, Kapilvastu, Siddharthnagar (UP) on 16th and 17th February, 2019.

Act as a Distinguished Guest in a National Webinar on National education Policy 2020 in Perspective of Rural India organised by Late Shyamta Prasad Chaudhary Mahila PG College, Shravasti UP on 22nd October, 20220.

Act as a National Workshop Convener (Online) on Rural Management Curriculum organised by Mahatma Gandhi National Council of Rural Education in collaboration with Siddharth University, Kapilvastu, Siddharthnagar (UP) on 8th December, 20220.

Act as a resource person in Refresher Course organised by Academic College of Pt. Ravi Shanker University, Raipur, Chhatisgarh, 2021

Act as Chairperson in International Conference on Financial Perspectives ICFP-2022 organised by Rajkiya Engeering College, Kannauj, India as on 24-25 March, 2022.

Act as a resource person in Refresher Course organised by Academic College of Pt. Deen Dayal Upadhyay Gorakhpur University, Gorakhpur, UP, 2023

Act as Patron in International Conference on “Innovative Practices Leading to Transformation in Business and Society” organised by Faculty of Commerce, Siddharth University, Kapilvastu, Siddharth Nagar UP, India as on 24-25 March, 2023.

Act as a chief guest in Orientation Programme organised by Jananayak Chandrashekher University, Ballia (UP) as on 26.07.2023

Act as a guest of Honour in International Conference organised by Lumbini Banijya Campus, Tribhuwan University, Nepal as on 11-12 Jan. 2023

Act as a resource person in One day Workshop organised by Faculty of Commerce, University of Allahabad on 10.04.2024

Act as a Chief Guest in Two-day National Seminar organised by Mahila Degree College, Basti UP on 25.03.2025

Prof. Deepak Babu