

DR. AKHILESH KUMAR DIXIT

Associate Professor and HOD

BBA Department

Siddharth University, Kapilvastu, India

E-mail Id.- drakdixit70@gmail.com

Mobile: 9411941415

PROFILE:

- Ph.D. from C.S.J.M. University, Kanpur, awarded on 28.01.2012, Titled: Quality of Work life: A Comparative study between public and Private Sector banks.
 - Attended Two Weeks Inter Disciplinary Refresher course/FDP(Online) on Research Methodology and Data Analysis organized by Ramanujan College, University of Delhi from May 17 to May 31, 2021 with A⁺ Grade.
 - Attended Orientation Programme from ASC, University of Lucknow from 03.01.2011. With 'A' Grade. Project report submitted bears the value of one Published research paper.
 - AREA of Specialization-HUMAN RESOURCE MANAGEMENT.
-

M.Phil. DISSERTATION GUIDANCE:

- Dissertation of M.Phil. student of session 2013-14 on, "A critical appraisal of marketing strategies for sales promotion" awarded.
 - Guided M.Phil. student of session 2014-15 on, "Employee retention through job satisfaction in Hindustan Media ventures Ltd. in Kanpur awarded.
-

P.G. LEVEL PROJECT GUIDANCE:

- More than 32 project Report supervision at P.G. level (MBA Programme)
 - More Than 20 project Report Supervision at U.G. level (BBA)
 - More than 05 project Report guidance of MBA student of IGNOU in last five years.
-

FDP/WORK SHOPS/TEACHERS'S TRAINING PROGRAMMES:

- Participated in, "Two days' workshops on Blended Learning and ICT for Teaching" organized by Guru Angel Dev Teaching Learning Centre of MHRD, University of Delhi and Bundelkhand University, Jhansi on 24-25 Jan. 2019.
- Participated in In-house Training Programme on, Pedagogy for 21st Century Learners' organized by this NITTTR Kolkata from 04.12.2017 to 08.12.2017 (one week) at C.S.J.M. University, Kanpur.

- Participated in AICTE recognized short term Course on Wireless Networks through ICT conducted by Computer Science dept. and NITTTR, Chandigarh from 22.05.17 to 26.05.17 One Week at C.S.J.M. University.
 - Participated one week FDP on, "Modern Research through Applications of Econometrics and SPSS" from 30th July to 05 Aug. 2012 organized by STEP-HBTI, Kanpur.
 - Participated one weeks course in Direct Trainer Skills at U.P. Academy of Adm. and Management (UPAAM), Lucknow from 13.07.09 to 17.07.09 in association with Training Division Dept. of Personal and Training. Govt. of India.
 - Participated in the AICTE assisted' Management Teacher's Programme on "Case Method' held during May 24-26, 2010 at IIM, Lucknow.
 - Participated in the 13th Annual Convention held during 27-29 May 2010 at IIM, Lucknow, Noida Campus.
 - Participated in the Faculty Employment Workshop entitled, "National Workshop on Basic ICT Skills, e-learning and MOOCs for Educations- Two Day Workshop held at C.S.J.M. University, Kanpur On- 25-26 Feb, 2017.
-

INVITED LECTURES:

- Delivered Lecture on the Topic- Motivation as a tool of HRD in one-week training Programme on, "HRD: A key to success" from 08.10.2018 to 12.10.2018 conducted by I.R.D.T., Kanpur U.P.
 - Delivered Lecture on the topic, "Leadership Skills" in one-week Training Programme on "Managerial skill" dated on 14.09.2018 conducted by I.R.D.T., U.P.
 - Delivered a Lecture on, "Managerial Authority and Responsibilities in short term Training Programme on personality development dated 20.02.2015 conducted by IRDT. U.P.
 - Delivered a Lecture on, "HRD concept" in Training Programme on HRD-A Key to Success" dated 13.11.2014 conducted by I.R.D.T. U.P.
-

BOOK PUBLICATION:

- A Book published in March 2016-Titled" QWL: An Overview on banking system "A reference book, ISBN: 978-9384044-85-5 by national publisher: HORIZON BOOK: IGNITEDMIND EDUCACH.
 - A Book published in Oct. 2019-Titled, "Environmental Science". A Subject book, ISBN:978-93-87684-60-7 Published by JSR Publishing House, New Delhi.
-

RESEARCH PAPER PUBLISHED IN JOURNALS:

- Research paper published in peer Reviewed Journal, " Global Journal of Business Management with ISSN: 0973-8533 vol-11, no.-2, titled: A Study on Job satisfaction level of emp. in RBI at Kanpur.
 - Research paper published in International journal: peer reviewed titled- International journal of Human Potential Development, A biannual journal vol, No.-1, ISSN: 2277-1980, Jan-June 2012. Paper Titled: QWL: An innovative approach for organizational growth.
 - A Research paper titled: QWL-its impact on Mental Health Published in a Peer Reviewed Bi-annual journal, "SHODH" by STEP HBTI vol-2, Jan-2013, ISSN: 2249-152x.
 - A Paper published in bi-annual: ETAWAH journal of social Sc. on Quality of work life ISSN: 2277-2487, vol No-1-2-2012
 - A paper published in IMR- Management speak-A bi-annual journal GHS-IMR- Vol-2 No-2, Dec. 2009, ISSN: 1467, titled: QWL A way to Excellence.
-

CHAPTERS PUBLISHED IN BOOK EDITED:

- Chapter titled: Rural Industrialization in India' Published in book edited in National seminar on "Indian Rural Market: Opportunities and challenges in the Global context" Feb. 21-22, 2018 sponsored by Dept. of Higher Education, U.P. Organized by Govt. Degree College Unnao. U.P. This paper presented in this National Seminar. ISBN: 978-93-87662-22-3 by Swaranjali publication (NRJP) Ghaziabad.
 - Chapter/ Paper presented in National Seminar dated on 15-16-17 Nov. 2017 organized by Deen Dayal Shodh Kendra C.S.J.M. University titled "Akatma Manav Darshan and Arthik Vichar" sponsored by Ministry of culture India. Paper published in Edited book ISBN: 978-93-87662-13-1 vol-2018 by Swaranjali Publication.
 - Chapter/Paper presented and published in 9th International Seminar on "International Terrorism, Tourism, Economic Health of the World" Organized by S.S. (P.G.) College, Mumukshu Ashram, Shahjahanpur Different types of Terrorism in India and its bad Result, A Study. Published in edited book ISBN: 978-81-910666-8-5
 - Chapter/Paper presented and Published in 8th International Seminar on, " Tourism, Mercantilism and Human Happiness: Challenges and Opportunities organized by S.S. (P.G.) College with Academic Coloration of IAMD, ICA, ITHC, on 30-31, Jan. 2016. Paper titled: Linking Tourism happiness and quality of life" Published in edited book ISBN: 978-81-910666-7-8. by Mumukshu Publication.
-

RESEARCH PAPERS PUBLISHED IN PROCEEDINGS:

- A research paper presented and published in National seminar on "Need for HR Renaissance in India" dated: September 19-20, 2008 titled: Implementing work Humanization: Factors affecting QWL. ISBN: 978-81-89547-47-9 by wisdom publication, New Delhi. Organized by I.T.S. Ghaziabad.
 - A research paper presented and published in National seminar dated 31 Oct., 1st Nov. 2010. Paper titled: QWL: A best way of Improving ISBN: 978-81-89547-84-4 by wisdom publications, New Delhi.
 - A Research paper presented in National Conference on, "Accelerating Rural Growth: New Market Avers dated: 4-5 March 2016. paper titled: Growth of Rural Market, published in souvenir, organized by I.B.M. C.S.J.M. University, Kanpur.
 - A Research paper presented National seminar on, "Impact of stress management in Business Organization dated: 31 Jan, 1st Feb. 2016 Organized by S.S. (P.G.) College, Shahjahanpur. U.P. in collaboration with ICSSR. per titled: Impact of stress Management on QWL in Business organizations.
 - A paper presented and published in souvenir as National on National Seminar on Hospitality and Tourism Management dated: 2015 paper titled: Ecotourism and sustainability, organized by Institute of Hotel and Tourism Management, C.S.J.M. University Kanpur.
 - A paper presented and published in souvenir in National in National seminar on Emerging trends in Indian Capital Market sponsored by U.G.C. new Delhi organized by Dept. of Comm. Janta Degree College, Etawah, Paper titled: Effectiveness of 'Retailing mix in Big Bazar'.
 - A paper presented in National seminar on, "Hospitality and tourism Management" 2014 organized by IHTM, C.S.J.M. University dated on 25 Sep. 2014 Paper titled: "Developing World class Tourism".
 - A paper presented and abstract published in National conference on "Transforming communities through Tourism", supported by ICSSR, New Delhi, dated-21-22 Feb- 2014 Organized by I.B.M., C.S.J.M. University, Kanpur. Paper titled, "Tourism Paves: The path of Community Development."
-
- Organized a webinar on Strategies and Challenges of Marketing after Covid-19 on 25 February 2021, Speaker Dr. Devashish Das Gupta, Associate Professor, IIM Lucknow.
 - Organised a webinar on Role of Atmanirbhar Bharat Abhiyan on Economic Development of India on 4 March 2021, Speaker Shri Dayanand Pandey, Nationalist Thinker.

SYLLABUS REVISION:

- Participated in process of devising syllabus of MBA, HR Specialization in the department.

ADMINISTRATIVE RESPONSIBILITIES:

- Convener for Board of Studies of BBA syllabus and ordinance Committee.
 - In charge Tathagat International Centre, Siddharth University
 - Member admission Committee Siddharth University Campus.
 - Member Examination Centre Committee Siddharth University.
 - Member Proctorial Board, Anti-ragging Committee, Discipline committee.
 - Coordinator in Central Evaluation Centre in the University
 - Member Technical Committee of NAAC-2020 of University.
 - Member Intellectual Property Right Cell of C.S.J.M. University.
 - Member NSS wing-III of C.S.J.M. University.
 - In charge counselling cell at IMB.
 - Active Member of Discipline Committee, I.B.M.
 - Active Member of Class monitoring committee at P.G. Level.
 - Conducted the duties as Deputy Coordinator in B.Ed. Counselling.
 - Duties as observer in B.Ed. Entrance Examination.
 - Duties as Observer in CPMT Entrance Examination.
 - Perform the duties of Centre making In charge in CPMT Entrance.
 - Duties of Observer in UGC, NET Examination.
 - Duties of Observer in CTET Examination.
 - Convener, Flying squad in Annual Examination of University and Observer in Medical Examinations of University.
 - Duties of Centre Superintendence of University Entrance Exams.
 - Counsellor in IGNOU Centre in Management Discipline in Kanpur.
 - Supervising project Report of MBA student of IGNOU.
-

ASSOCIATION MEMBERSHIP:

- Active Member of NIPM (National Institute of Personnel Management). U.P. Chapter.
-