

सिद्धार्थ विश्वविद्यालय

कपिलवस्तु, सिद्धार्थनगर

पिन:-272202

website: www.suksn.edu.in



SIDDHARTH UNIVERSITY

Kapilvastu, Sidhharth Nagar

Pin -272202

Email Id: registrarsidduniv@gmail.com

पत्रांक: 961 / सा0प्र0 / सि0वि0वि0 / 2026
सेवा में,

दिनांक-29/09/2026

1. अधिष्ठाता, विज्ञान, कला एवं वाणिज्य संकाय,
सिद्धार्थ विश्वविद्यालय, कपिलवस्तु, सिद्धार्थनगर।
2. अधिष्ठाता, छात्र कल्याण,
सिद्धार्थ विश्वविद्यालय, कपिलवस्तु, सिद्धार्थनगर।
3. प्राचार्य/प्राचार्या
समस्त सम्बद्ध महाविद्यालय,
सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।

विषय-विकसित भारत यंग लीडर्स डायलॉग (VBYLD-2027) के अंतर्गत "इनोवेट फॉर भारत" के तीन चैलेंजेस-डिजाइन फॉर भारत, हैक फॉर सोशल कॉज एवं यूथ एंट्रेप्रेन्योर्स चैलेंज के व्यापक प्रचार-प्रसार एवं युवाओं की सहभागिता के संबंध में।

महोदय/महोदया,

उपर्युक्त विषयक युवा कार्यक्रम विभाग रा.से.यो. क्षेत्रीय निदेशालय उत्तर प्रदेश एवं उत्तराखण्ड लखनऊ के पत्र संख्या 40-08/रासेयो/क्षेनि./लख/2026-27/10454-10594 दिनांक 29 सितम्बर, 2026 का संदर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से निर्देशित किया गया है, कि विकसित भारत यंग लीडर्स डायलॉग (VBYLD-2027) के अंतर्गत "इनोवेट फॉर भारत" के तीन चैलेंजेस-डिजाइन फॉर भारत (18-29 आयु वर्ग), हैक फॉर सोशल कॉज (18-29 आयु वर्ग) एवं यूथ एंट्रेप्रेन्योर्स चैलेंज (18-35 आयु वर्ग) में पात्र विद्यार्थियों एवं युवाओं की सहभागिता सुनिश्चित करने हेतु व्यापक प्रचार-प्रसार किया जाना अपेक्षित है। (दिशानिर्देश संलग्न)

तदक्रम में आप सभी से अनुरोध है कि माननीय प्रधानमंत्री जी के 'विकसित भारत @2047' के विजन के अनुरूप विकसित भारत की परिकल्पना को साकार करने हेतु अधिकतम युवाओं की विकसित भारत यंग लीडर्स डायलॉग (VBYLD-2027) के अंतर्गत "इनोवेट फॉर भारत" के तीन चैलेंजेस में माय भारत पोर्टल के माध्यम से पंजीकरण कर सहभागिता सुनिश्चित कराने का कष्ट करें।

संलग्नक-यथोपरि।

29/09/26

कुलसचिव

सिद्धार्थ विश्वविद्यालय, कपिलवस्तु,
सिद्धार्थनगर।

Pam

दिनांक- / / 2026

पत्रांक: /सा0प्र0/सि0वि0वि0/2026

प्रतिलिपि- निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित-

1. कार्यक्रम समन्वयक, राष्ट्रीय सेवा योजना, सि0वि0वि0, कपिलवस्तु, सि0नगर।
2. समस्त विभागाध्यक्ष/प्रभारी सि0वि0वि0, कपिलवस्तु, सि0नगर।
3. कुलानुशासक, सिद्धार्थ विश्वविद्यालय, कपिलवस्तु, सिद्धार्थनगर।
4. ए0एन0ओ0, एन0सी0सी0, सिद्धार्थ विश्वविद्यालय, कपिलवस्तु, सिद्धार्थनगर।
5. निजी सचिव, कुलपति, मा0 कुलपति महोदया, के अवलोकनार्थ प्रेषित।
6. प्रभारी कम्प्यूटर सेल को इस आशय से प्रेषित की उक्त सूचना को विश्वविद्यालय की वेबसाइट एवं कालेज लागिन पर अपलोड करने हेतु।
7. व्यक्तिगत पत्रावली हेतु।

कुलसचिव

सिद्धार्थ विश्वविद्यालय, कपिलवस्तु,
सिद्धार्थनगर।

भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
रा.से.यो. क्षेत्रीय निदेशालय
उत्तर प्रदेश एवं उत्तराखंड
लखनऊ



भारत

Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Regional Directorate of NSS
Uttar Pradesh & Uttarakhand
Lucknow

सं० 40-08/रासेयो/क्षेनि./लख/2026-27/10454-10594

दिनांक: 29 सितम्बर, 2026

सेवा में,

माननीय कुलपति,
(रा.से.यो. आच्छादित विश्वविद्यालय)
उत्तर प्रदेश एवं उत्तराखंड

विषय: विकसित भारत यंग लीडर डायलॉग (VBYLD-2027) के अंतर्गत "इनोवेट फॉर भारत" के तीन चैलेंजेस - डिज़ाइन फॉर भारत, हैक फॉर सोशल कॉज एवं यूथ एंटरप्रेन्योर्स चैलेंज के व्यापक प्रचार-प्रसार एवं युवाओं की सहभागिता के संबंध में।

महोदय/महोदया,

उपरोक्त विषयक राष्ट्रीय सेवा योजना निदेशालय, नई दिल्ली से ईमेल द्वारा प्राप्त पत्र सं० A-12041/9/2025-NSS दिनांक 25 सितम्बर, 2026 (संलग्न), जो कि आपको संबोधित है, के संदर्भ में सादर अवगत कराना है कि विकसित भारत यंग लीडर डायलॉग (VBYLD-2027) के अंतर्गत "इनोवेट फॉर भारत" के तीन चैलेंजेस - डिज़ाइन फॉर भारत (18-29 आयु वर्ग), हैक फॉर सोशल कॉज (18-29 आयु वर्ग) एवं यूथ एंटरप्रेन्योर्स चैलेंज (18-35 आयु वर्ग) में पात्र विद्यार्थियों एवं युवाओं की सहभागिता सुनिश्चित करने हेतु व्यापक प्रचार-प्रसार किया जाना अपेक्षित है (दिशानिर्देश संलग्न)। इस संबंध में राष्ट्रीय सेवा योजना निदेशालय, नई दिल्ली द्वारा संलग्न प्रचार सामग्री के माध्यम से विश्वविद्यालयों, महाविद्यालयों एवं अन्य शैक्षणिक संस्थानों में उक्त चुनौतियों की जानकारी प्रसारित करने तथा युवाओं को माय भारत पोर्टल के माध्यम से पंजीकरण कर प्रतिभाग करने हेतु प्रोत्साहित करने का अनुरोध किया गया है।

अतः उक्त के संदर्भ में आपसे सादर अनुरोध है कि माननीय प्रधानमंत्री जी के 'विकसित भारत @2047' के विज़न के अनुरूप विकसित भारत की परिकल्पना को साकार करने हेतु अधिकतम युवाओं की विकसित भारत यंग लीडर डायलॉग (VBYLD-2027) के अंतर्गत "इनोवेट फॉर भारत" के तीनों चैलेंजेस में सहभागिता सुनिश्चित करने हेतु रा.से.यो कार्यक्रम समन्वयक एवं समस्त प्राचार्यों को निदेशित कराने हेतु सम्बंधित को निर्देशित करने की कृपा करें।

भवदीय

(समर दीप सक्सेना)

क्षेत्रीय निदेशक

संलग्नक : उक्तवत

प्रतिलिपि:-

1. निदेशक, भारत सरकार, राष्ट्रीय सेवा योजना निदेशालय, नई दिल्ली।
2. राज्य रा.से.यो. अधिकारी, उत्तर प्रदेश एवं उत्तराखंड को आवश्यक कार्यवाही हेतु प्रेषित।
3. समस्त रा.से.यो. कार्यक्रम समन्वयक उत्तर प्रदेश।

8वाँ तल, हाल नं०-1, केन्द्रीय भवन, अलीगंज, लखनऊ-226024 (ऊ०प्र०)

8th Floor, Hall No.-1, Kendriya Bhawan, Aliganj, Lucknow-226024 (U.P.)

E-mail : nssrc.lu-up@gov.in, nssrclucknow@gmail.com दूरभाष/Telephone No.: 0522-2337066/4079533

X NSSRDUK ① uttarpradeshnss ① uttarakhandnss ② nssrdlucknow ③ nssrdlucknow

M Gmail

भारत सरकार (Govt. of India)
राष्ट्रीय सेवा योजना निदेशालय, लखनऊ
NSS Regional Directorate Lucknow
GOI NSS Regional Directorate Lucknow
324 विनांक 28-9-26

Fwd: Promotion of "Innovate for Bharat" Challenges - Design for Bharat, Hack for Social Cause and Youth Entrepreneurs Challenge under Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027.

2 messages

NATIONAL SERVICE SCHEME DIRECTORATE OF NSS <pacnss@gmail.com> Fri, Sep 25, 2026 at 6:35 PM
To: AHMEDABAD <nssahmedabad@gmail.com>, "AHMEDABAD (Personal)" <kamalkumar.kar@gmail.com>, Bangalore <nssrcbangalore@gmail.com>, "Bangalore (Personal)" <gupadhyay11@gmail.com>, Bhopal <nssrcbhopal@gmail.com>, "Bhopal (Personal)" <ashokshroti19@gmail.com>, BHUBANESHWAR <nssbbsr@gmail.com>, "BHUBANESHWAR (Personal)" <ajitkushwaha1992@gmail.com>, Chandigarh <nssrcchd@gmail.com>, "Chandigarh (Personal)" <jbsahib@gmail.com>, Chennai <pacchennai3@gmail.com>, Chennai <nssrdchennai@gmail.com>, Chennai <nssrcchennai@yahoo.co.in>, "Chennai (Personal)" <samnss@yahoo.com>, "Chennai (Personal)" <samnsssvm@gmail.com>, Delhi <nssrcdelhi@gmail.com>, "Delhi (Personal)" <sharwan@nss.gov.in>, "Delhi (Personal)" <sharwan.kataria@gmail.com>, Guwahati <nssrdguwahati@gmail.com>, "Guwahati (Personal)" <dcarthigueane@gmail.com>, "Guwahati (YO)" <aierjangjilong@gmail.com>, Hyderabad <nssrchyd040@gmail.com>, Hyderabad <nssrchyd@yahoo.in>, "Hyderabad (Personal)" <saidaramavath1972@gmail.com>, Jaipur <nssrajasthan@gmail.com>, Kolkata <rdnsskolkata@gmail.com>, Lucknow <nssrclucknow@gmail.com>, Lucknow <nssrclucknow@yahoo.com>, "Lucknow (Personal)" <samardeepsaxena439@gmail.com>, Patna <nssrcpatna@gmail.com>, Patna <vinaynssrc@gmail.com>, Pune <shindeab2013@gmail.com>, Pune <nssrcpune@gmail.com>, Trivandrum <nssrctvm@yahoo.in>, Trivandrum <keralanssrd@gmail.com>, "Trivandrum (Personal)" <uppin1970@gmail.com>

महोदया/महोदय,

कृपया उपरोक्त संदर्भ में संलग्नक देखें।

भवदीय,
राष्ट्रीय सेवा योजना निदेशालय
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
नई दिल्ली-110001

श्री सुशोभा
कृपया जानकारी उपर्युक्त
उद्देश्य प्रेषित करें
28/9/26



युवा कार्यक्रम एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS AND SPORTS
GOVERNMENT OF INDIA



----- Forwarded message -----

From: NSS SECTION <nss-section-doya@gov.in>

Date: Fri, Sep 25, 2026 at 6:26 PM

Subject: Promotion of "Innovate for Bharat" Challenges - Design for Bharat, Hack for Social Cause and Youth Entrepreneurs Challenge under Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027.

To: NATIONAL NSS <pacnss@gmail.com>

Cc: Ramesh Verma <ramesh.verma@nic.in>, Rajiv Singh <rajivk.singh@nic.in>, PrashantPriya Gautam <pp.gautam@ips.gov.in>, MYBharat section <my.bharat@gov.in>, salilkumar <salilkumar@ord.gov.in>, Jayant Singh <progexecutive3.myb@gov.in>

Madam/Sir,

Directorate of NSS is requested to circulate the attached Department's Letter No. A-12041/9/2025-NSS dated 25.09.2026 along with necessary enclosures as mentioned in the letter for circulation to Vice-Chancellors/Registrars/Head of Institutions through the RDs of NSS at the earliest

Regards,

NSS Section
Department of Youth Affairs
Ministry of Youth Affairs & Sports
Email :- nss-section-doya@gov.in

4 attachments

-  Letter to Universities.pdf
877K
-  Concept Note for Design for Bharat (DfB).pdf
1029K
-  Concept Note for Hack for Social Cause (HSC).pdf
514K
-  Concept Note for Youth Entrepreneurs Challenge (YEC).pdf
672K

NATIONAL SERVICE SCHEME DIRECTORATE OF NSS <pacnss@gmail.com>

Mon, Sep 28, 2026 at 3:54 PM

To: AHMEDABAD <nssahmedabad@gmail.com>, "AHMEDABAD (Personal)" <kamalkumar.kar@gmail.com>, Bangalore <nssrcbangalore@gmail.com>, "Bangalore (Personal)" <gupadhyay11@gmail.com>, Bhopal <nssrcbhopal@gmail.com>, "Bhopal (Personal)" <ashokshrotri19@gmail.com>, BHUBANESHWAR <nssbbsr@gmail.com>, "BHUBANESHWAR (Personal)" <ajitkushwaha1992@gmail.com>, Chandigarh <nssrcchd@gmail.com>, "Chandigarh (Personal)" <jbsahib@gmail.com>, Chennai <pacchennai3@gmail.com>, Chennai <nssrdchennai@gmail.com>, Chennai <nssrcchennai@yahoo.co.in>, "Chennai (Personal)" <samnss@yahoo.com>, "Chennai (Personal)" <samnsssvm@gmail.com>, Delhi <nssrcdelhi@gmail.com>, "Delhi (Personal)" <sharwan@nss.gov.in>, "Delhi (Personal)" <sharwan.kataria@gmail.com>, Guwahati <nssrdguwahati@gmail.com>, "Guwahati (Personal)" <dcarthigueane@gmail.com>, "Guwahati (YO)" <aierjangjilong@gmail.com>, Hyderabad <nssrchyd040@gmail.com>, Hyderabad <nssrchyd@yahoo.in>, "Hyderabad (Personal)" <saidaramavath1972@gmail.com>, Jaipur <nssrajasthan@gmail.com>, Kolkata <rdnsskolkata@gmail.com>, Lucknow <nssrlucknow@gmail.com>, Lucknow <nssrlucknow@yahoo.com>, "Lucknow (Personal)" <samardeepsaxena439@gmail.com>, Patna <nssrcpatna@gmail.com>, Patna <vinaynssrc@gmail.com>, Pune <shindeab2013@gmail.com>, Pune <nssrcpune@gmail.com>, Trivandrum <nssrctvm@yahoo.in>, Trivandrum <keralanssrd@gmail.com>, "Trivandrum (Personal)" <uppin1970@gmail.com>

Sir/Madam,

In reference to the trail mail, Please find the attached letter along with enclosures on the subject cited above. You are requested to forward the letter with the enclosures to The Vice-Chancellor/Registrar/Head of Institution under your jurisdiction for further necessary action.

[Quoted text hidden]

[Quoted text hidden]

4 attachments

-  Letter to Universities.pdf
877K
-  Concept Note for Design for Bharat (DfB).pdf
1029K
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514K
-  Concept Note for Youth Entrepreneurs Challenge (YEC).pdf
672K

A-12041/9/2025-NHH
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
MY Bharat Section

(P/O)A-3, New Delhi
Dated the 25th September, 2026

To,

The Vice-Chancellor/Registrar/Head of Institution

Subject: Promotion of "Innovate for Bharat" Challenges—Design for Bharat, Hack for Social Cause and Youth Entrepreneurs Challenge under Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027 – reg.

Madam/Sir,

I am directed to state that the Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027, being organized by the Department of Youth Affairs as part of the National Youth Festival, provides a national platform for young people to showcase their ideas, innovations and solutions. Selected participants will also have an opportunity to present their ideas before the Hon'ble Prime Minister.

2. As part of VBYLD 2027, the "Innovate for Bharat" track has been conceptualised with three dedicated challenges, namely Design for Bharat (DfB), Hack for Social Cause (HSC) and Youth Entrepreneurs Challenge (YEC). Participation in these challenges is through the MY Bharat Portal and is free of cost. Brief details of the three challenges are as follows:

(I) Design for Bharat (DfB): A national design innovation challenge aimed at encouraging college and university students in the age group of 18–29 years to develop design-led solutions addressing socio-economic, cultural and other real-world challenges. The School of Planning and Architecture (SPA), New Delhi, is the Knowledge Partner and will provide academic and technical guidance, support the competition framework and mentor shortlisted teams.

(II) Hack for Social Cause (HSC): A national hackathon aimed at harnessing the creativity and problem-solving capabilities of college and university students in the age group of 18–29 years to develop technology-driven and scalable solutions for pressing social challenges. The Indian Institute of Technology Bombay (IIT Bombay) is the Knowledge Partner and will provide academic and technical guidance, support the competition structure and mentor shortlisted teams.

(III) Youth Entrepreneurs Challenge (YEC): A national start-up challenge for youth in the age group of 18–35 years, including start-up founders and working professionals, to present innovative, scalable and impact-oriented solutions addressing key challenges of Bharat. The Indian Institute of Technology Kanpur (IIT Kanpur) is the Knowledge Partner. The challenge seeks to provide a platform for identifying and showcasing industry-ready solutions and entrepreneurial innovations at the national level.

3. In view of the above it is requested to issue necessary instructions along with the enclosed publicity material for further necessary dissemination and wide publicity to universities, colleges and other institutions regarding all three challenges among eligible students and youth through their institutional communication channels and encourage them to register and participate through the MY Bharat Portal. The information may be disseminated through NSS Unit groups, student networks, notice boards, institutional websites, social media platforms and other suitable channels so as to ensure wide outreach and participation.

4. The publicity material relating to "Innovate for Bharat" 2027 is enclosed for convenient dissemination. Shri Rohit Kalra, Assistant Director (Email: rohit.kalra@gov.in; Mobile: 9467614516), Department of Youth Affairs, shall be the nodal officer for coordination in this regard.

5. The active support of universities, colleges and NSS Units in disseminating information regarding these challenges will facilitate wider participation of youth from across the country and provide them an opportunity to showcase their innovative ideas and solutions on the national platform of VBYLD 2027.

Yours sincerely,

Encl.: As above


(Ramesh Verma)
Director (NSS)

Copy to

1. The Director, Directorate of NSS, Shivaji Stadium
2. US MY Bharat, MoYAS



युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS



VIKSIT BHARAT
YOUNG LEADERS
DIALOGUE 2027

DESIGN *for* BHARAT 2027

National Youth Innovation Challenge

(A Vertical of the Viksit Bharat Young Leaders Dialogue 2027)

Challenge 1 - DfB Open Challenge

Challenge 2 - DfB Graduation Project Challenge



Knowledge Partner



योजना तथा वास्तुकला विद्यालय, नई दिल्ली
(एन.पी.ए. स्कूल ऑफ प्लानिंग एंड आर्किटेक्चर, नई दिल्ली)

School of Planning and Architecture, New Delhi
(an institution of higher learning under the aegis of Government of India)

The information contained in this Participant Dossier may be revised or updated from time to time. Participants are advised to refer to the official website and/or the latest version of the Participant Dossier for the most current information.

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Objectives

- Inspire youth (18–29 years) to create design innovations aligned with Viksit Bharat 2047.
- Provide a national platform for youth to realise their design innovations through expert mentoring, prototyping and national-level showcases.
- Encourage solutions emerging from India's socio-economic, cultural, environmental and civic challenges.
- Bridge grassroots needs and academic design research with pathways for implementation, industry engagement and public value.
- Promote teamwork, creativity, critical thinking and problem-solving across India.

Program Overview

The Ministry of Youth Affairs & Sports (MoYAS), through the Department of Youth Affairs (DoYA), proposes to organise the Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 under the leadership of the Honourable Prime Minister. As part of this initiative, Design for Bharat 2027 is conceived as a flagship national design and youth innovation competition under the VBYLD Challenge track. In the Design for Bharat (DfB) Track of VBYLD 2027, there are two design challenges:

- Challenge 1: DfB Open Challenge
- Challenge 2: DfB Graduation Project Challenge

Challenge 1 - DfB Open Challenge

Theme and Categories

The true measure of a nation's advancement lies in the dignity, happiness, and prosperity of its people. As India advances toward the centenary of independence, the vision of Viksit Bharat 2047 calls for a developed, self-reliant, inclusive and globally respected nation.

This national mission is grounded in Transforming lives, building a stronger India (बदलते जीवन, बढ़ता भारत). Guided by the collective power of youth, the competition seeks to translate technological progress and economic growth into practical, life-improving change for citizens and communities.

Participants shall select one of the following seven categories to design a tangible product, system or solution that directly improves citizens' lives:

1. Smart Agriculture & Agri-Tech (*Krishi*)

Focus: Equipment, tools or smart systems that empower smallholder farmers.

2. Accessible Healthcare & Assistive Tech (*Swasthya*)

Focus: Affordable medical devices, diagnostics, and tools for older individuals and persons with disabilities (*Divyangjan*).

3. Sustainable Clean Energy & Mobility (*Paryavaran*)

Focus: Green energy solutions, eco-friendly transport and off-grid innovations for public or domestic use.

4. Rural Housing & Climate-Resilient Infrastructure (*Vikas*)

Focus: Modular, sustainable and deployable structural products for low-income housing and disaster relief.

5. Waste-to-Wealth & Circular Economy (*Swachh Bharat*)

Focus: Products or micro-industrial machines that process, recycle or upcycle waste at the community level.

6. Next-Gen Handicrafts & Artisanal Tooling (*Vocal for Local*)

Focus: Redesigned production tools, processing machinery and sustainable packaging for rural artisans, weavers and self-help groups.

7. Next-Gen Civic Utilities & Disaster Resilience (*Jan Raksha*)

Focus: Equipment, safety gear and emergency products for municipal workers, community safety and climate-disaster response.

Who Can Apply

Eligibility

- Indian citizens aged 18–29 years, enrolled in a college/ university/ recognised academic institution at the time of application.

Individual/ Team Entries

- Participation can be individual or in teams of a maximum of three members.
- For team submissions, only one representative should register on behalf of the team.
- A participant can submit only one entry for any one of the challenges as an individual or as a member of the team.
- A letter of certification from the institution must be uploaded along with the application.

What's the Process

Design for Bharat Open Challenge is a three-stage competition. If you are eligible, register by clicking on Participate Now on the Design for Bharat page of the My Bharat Portal.

Stage 1: Compete

From your state, for the nation

- Submit your entry through the official portal at <https://mybharat.gov.in/vbyld-2027>
- Entries will be evaluated and shortlisted at State/ Union Territory (UT) level by expert panels
- State winners will be celebrated at the felicitation events at State/UT level
- The top entries from each State/ UT will move to the national stage

Stage 2: Mentorship by Design experts

Strengthen your idea with guidance

- State-level selected entries will be reviewed for innovation, originality usability, feasibility and impact at National Level
- 36 national finalists (individuals/ teams) are selected for national showcase during VBYLD 2027 in New Delhi
- National finalists will receive online mentoring and guidance to refine their projects and prepare the projects for public presentation

Stage 3: National Felicitation & Showcase

Lead your way to Viksit Bharat 2047

- National finalists will be invited to New Delhi for the national showcase
- National finalists will receive mentoring sessions in New Delhi for preparation for the national showcase.
- National finalists will present their designs at the national showcase during VBYLD 2027 at Bharat Mandapam, New Delhi.
- The top five winners will receive awards of Rs. 75,000/-, Rs. 50,000/-, Rs. 25,000/-, Rs. 15,000/- and Rs. 15,000/- respectively.

Preparing your Entry

Submission

All entries must be submitted in digital format through the official competition portal. Providing high-quality digital material is mandatory, as it enables the jury to fully understand the concept, function, and potential of your design. A design proposal including a brief concept note (max 500 words) and supporting visuals (sketches, diagrams, or prototypes) is required for submission. The details of your submission are as follows:

Concept Note (max 500 words)

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A brief description of your design idea/ project/ innovation outlining the larger concept, vision, impact,

function, and potential of your design.

Poster 1 – Concept

Visuals highlighting the primary function, purpose, or solution the idea addresses.

Poster 2 – Main Visual

Central image/ render/ sketch/ images of the prototype of the design, with a clean layout with minimal text and a hero shot for the concept.

Posters 3–5 – Detailed Description & Process

Detailed description of the design concept/ idea outlining the process undertaken and how the concept fulfils its purpose, e.g., background, user needs, research, ideation, prototyping steps shown visually, flowcharts, benefits, usability, features, etc.

Posters 6–7 – Supplementary Information

Supplementary information about the design concept/ idea, such as focus on sustainability, innovation (materials, energy efficiency, eco-conscious approach), or technology (IoT, AI, system integration, scalability, impact at a larger scale) among others.

Technical Specifications

Digital submission through the official competition portal

Maximum up to 7 posters

File format: jpg/pdf

Resolution: 300dpi

Maximum file size: 20Mb per poster

Declaration

Participants must provide a declaration confirming originality of the work and consent for display in exhibitions/publications related to the competition.

Quick Checklist to Enter

- ☐ You are a student enrolled in a college/ university/ institute
- ☐ You are an Indian citizen between 18–29 years of age
- ☐ You are entering individually or in a team of up to 3 members
- ☐ You have a letter of certification from your institute
- ☐ Your idea connects to the theme and fits one of the seven categories
- ☐ You submit a short concept note (up to 500 words) and a max. of 7 posters
- ☐ You make the submission before the deadline via your State/UT nodal institution
- ☐ You confirm the work is original and give consent for it to be showcase



Challenge 2 - DfB Graduation Project Challenge

About the Challenge

Design for Bharat 2027 introduces the DfB Graduation Project Challenge, a competition to recognise outstanding design thesis/ graduation projects developed by recent design graduates. The challenge will present high-potential academic work to academia, industry leaders, policymakers and the Government of India. The Showcase will identify design thesis/ graduation projects demonstrating originality, social relevance, technical feasibility and implementation potential, thereby bridging academic innovation and national development.

Eligibility focus: Academic thesis/graduation projects completed during academic year 2025 or 2026.

Who Can Apply

- Indian citizens aged 18–29 who completed a bachelor's or master's degree in design or a closely related design discipline during the academic year 2025 or 2026.
- The submitted project must be an academic thesis or graduation project completed during the academic year 2025 or 2026.
- Individual and team thesis projects are eligible, subject to institutional certification.

Design Scope

The submitted project must be a certified academic graduation/ thesis project completed during the academic year 2025 or 2026 in the form of tangible objects, systems, working models, structures, etc. and demonstrate clear real-world utility and implementation potential. Apps, software, and purely digital concepts will not be accepted.

What's the Process

If you are eligible, register by clicking on Participate Now on the Design for Bharat page of the My Bharat Portal.

Stage 1: Submission & Evaluation

- Submit your completed thesis/graduation project through the official portal at

<https://mybharat.gov.in/vbyld-2027>

- Projects are evaluated against the competition criteria by the panel of design experts.

Stage 2: National Selection & Mentoring

- A maximum of 20 projects are shortlisted for national showcase during VBYLD 2027 in New Delhi.
- Shortlisted projects will go through mentoring sessions for exhibition readiness review and national submission verification.

Stage 3: National Jury, Felicitation & Showcase

- 20 shortlisted projects will be invited to New Delhi for the national showcase.
- Shortlisted entries will receive mentoring sessions in New Delhi for preparation for the national showcase.
- Shortlisted participants will present their projects at the national showcase during VBYLD 2027 at Bharat Mandapam, New Delhi.
- The National Grand Design jury will select 1st, 2nd and 3rd prize winners.

Preparing your Entry

A graduation or thesis project is developed within an academic institution through the student's work, the guidance of appointed supervisors, and the use of institutional learning, facilities and review systems.

Every entry must therefore identify and acknowledge the student designer, institution, department/ programme and guide(s)/ supervisor(s). The project must never be presented as work developed independently of its academic context. All entries must be submitted in digital format through the official competition portal. Providing high-quality digital material is mandatory, as it enables the jury to fully understand the concept, function, and potential of your design. The details of your submission are as follows:

1. Title of the graduation/thesis project:
2. Name of the participant/ team:
3. Name of the guide(s)/ supervisor(s):
4. Name of qualifying degree:
5. Name of the department:
6. Name of the Institution/ University:
7. Name of sponsors/ industry mentors, if applicable:

Submission details

A. Portfolio in PDF format

- a. Sheet size: A3 landscape, 420 x 297 mm
- b. Number of sheets: Maximum 12 sheets

- c. Size: Maximum 50 MB

B. KeyPoster

A single concise visual summary for screening and display in an A3 portrait poster, minimum 1920 x 1080 px, maximum 10 MB, 300 dpi, with project title.

C. Presentations

- Digital presentation: 15-25 slides in PDF or digital presentation format
- Video (if available): 60-120 seconds MP4 video in 1920 x 1080 format with a maximum of 500 MB

Submission Guidance

- Submit a thesis/graduation project completed during the academic year 2025 or 2026.
- Clearly identify the contribution of each team member, where applicable.
- Use high-resolution visuals and concise descriptions.
- Provide institutional certification where required.
- All submitted material must be original.
- Exact file formats, limits and naming requirements will follow the official submission portal/docket.

Declaration

Participants must provide a declaration confirming the originality of the work and consent for display in exhibitions/publications related to the competition.

Winning Edge

- **National Visibility** — present your thesis at a national platform.
- **Expert Recognition** — reach design, industry and policy stakeholders.
- **Design Maturity** — demonstrate a rigorous journey from research to a resolved design.
- **Impact** — show meaningful value for people and communities.
- **Implementation Potential** — demonstrate feasibility, scalability and future development.
- **Awards** — compete for the top three national awards. The top three winners will receive awards of 1,00,000/-, 75,000/-, and 50,000/- respectively.