



पत्रांक: 813/सा0प्र0/सि0वि0वि0/2026

दिनांक 24/08 /2026

सेवा में,

1. अधिष्ठाता-कला, विज्ञान, एवं वाणिज्य संकाय
सिद्धार्थ विश्वविद्यालय कपिलवस्तु,
सिद्धार्थनगर।
2. अधिष्ठाता छात्र कल्याण
सिद्धार्थ विश्वविद्यालय कपिलवस्तु,
सिद्धार्थनगर।
3. समस्त, प्राचार्य/प्राचार्या (संलग्न सूची अनुसार)
सम्बद्ध महाविद्यालय
सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।

विषय- माय भारत-राष्ट्रीय खेल दिवस 2026-“खेलों इंडिया संवाद” कार्यक्रम के सम्बन्ध में।

महोदय,

कृपया उपर्युक्त विषयक संलग्न भारत सरकार युवा कार्यक्रम और खेल मंत्रालय युवा कार्यक्रम विभाग रा0से0यो0 क्षेत्रीय निदेशालय उत्तर प्रदेश एवं उत्तराखण्ड लखनऊ के पत्र संख्या 40-08/रासेयो/क्षेनि0लख/2026-27/6447-6459 दिनांक 23 अगस्त, 2026 का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से अवगत कराया गया है कि दिनांक 27/08/2026 को मेरा युवा भारत राष्ट्रीय खेल दिवस 2026 के अवसर पर “खेलों इंडिया संवाद” कार्यक्रम का आयोजन समस्त जिलों के किया जा रहा है, जिसका उद्देश्य युवाओं को माननीय प्रधानमंत्री जी से खेल, फिटनेस और युवाओं के नेतृत्व में राष्ट्र-निर्माण लक्ष्य के बारे में चर्चा हेतु देशव्यापी मंच प्रदान करना है।

तदक्रम में आप सभी से अनुरोध है कि उक्त कार्यक्रम के सफल आयोजन हेतु संलग्न पत्र में दिये गये दिशा-निर्देशों के अनुसार कार्यक्रम के सफल आयोजन हेतु अपने स्तर से आवश्यक कार्यवाही करना सुनिश्चित करें।

संलग्नक-यथोक्त।

24/08/26

कुलसचिव

सिद्धार्थ विश्वविद्यालय कपिलवस्तु,
सिद्धार्थनगर।

पत्रांक एवं दिनांक तदैव।

प्रतिलिपि निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

1. वित्त अधिकारी, सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।
2. परीक्षा नियंत्रक, सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।
3. कार्यक्रम समन्वयक, राष्ट्रीय सेवा योजना, सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।
4. कुलानुशासक सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।
5. मीडिया प्रभारी/जनसम्पर्क अधिकारी, सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।
6. विभागाध्यक्ष/प्रभारी, सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।
7. निजी सचिव, कुलपति, मा0 कुलपति जी के अवलोकनार्थ।
8. सम्बन्धित पत्रावली।

कुलसचिव

सिद्धार्थ विश्वविद्यालय कपिलवस्तु,
सिद्धार्थनगर

National Service Scheme								
Identification of Institutions for Interaction with Hon'ble Prime Minister on 27th August, 2026								
S. No.	Name of University	District	S.No.	Name of Institution	Name of NSS Programme Officer	Contact No.	Email ID	Category A(Two-way communication)/ Category B(One-way Live Telecast)
1	Bundelkhand university, Jhansi Mr. Gyanendra Kumar (Registrar) 9076501627 registrar.bujhansi@gmail.com	Banda	1	ATTARA P.G. COLLEGE, ATTARA, BANDA	Suresh Kumar	7860307928	PRINCIPAL@REDIFFMAIL.COM	Category B
2		Banda	2	RAJKIYA MAHILA MAHAVIDYALAYA, BANDA	MRS. NEETU SINGH	8218135981	csaneetu@gmail.com	Category A
3		Chitrakoot	1	RAJKIYA MAHAVIDYALAYA MANIKPUR, CHITRKOOT	Mr. Dharmendra Singh Unit-I	9452674277	ds06071971@gmail.com	Category A
4		Hamirpur	2	Brahma Nand Mahavidyalaya, Rath	Dr. Jitendra Singh	8077748903	jitendragbp@gmail.com	Category A
5		Jalaun	1	DAYANAND VEDIC MAHAVIDYALAYA, JALAUN	DR. MANOJ KUMAR GUPTA	9450170261	dr.guptamanoj111@gmail.com	Category A
6		Jalaun	2	SETH BADRI PRASAD SMIRTI MAHAVIDYALAYA, KONCH, JALAUN	Hari Shankar Niranjana	9793651001	klmikhara@gmail.com	Category B
7		Jhansi	2	Bipin Bihari College jhansi	Dr Anand Prakash Singh	7860983140	anandbotany@gmail.com	Category B
8		Lalitpur	1	NEHRU MAHAVIDYALAYA, LALITPUR	Dr. OP CHAUDHARY	9452097290	dr.opchaudharynpg@gmail.com	Category A
9		Lalitpur	2	PAHALWAN GURUDEEN VIDHI MAHAVIDYALAYA, LALITPUR	Subhi Jain	9713712722	jainsubhi0111@gmail.com	Category B
10		Mahoba	1	VEERBHOOMI MAHAVIDYALAYA, MAHOBA	Dr. Ram Bihari Pandey	9721712751	ramupandey919890@gmail.com	Category A
11		Mahoba	2	RAJKIYA P.G. COLLEGE, CHARKHARI, MAHOBA	Hariom Singh verma	9454238450	hariomkhushi5@gmail.com	Category B
12	C.S.J.M. University, Kanpur Dr. Shyam Mishra 9450127058 nsscoordinator@csjmu.ac.in	Auraiya	1	JANTA MAHAVIDYALAYA,AJITMAL	PADAM NARAYAN PANDEY	9935991266	pandeygmv@gmail.com	Category B
13		Auraiya	2	Tilak Mahavidyalaya Auraiya	Jay Singh	9719282908	jaysinghhansi@gmail.com	Category B
14		Etawah	1	Janta College Bakewar Etawah	Dr Manoj Kumar Yadav	9628683595	manojbhu87@gmail.com	Category B
15		Etawah	2	Ch Sughar Singh Educational Academy Jaswantnagar Etawah	Dharmendra Kumar	7017142388	dharmendra1957@gmail.com	Category A
16		Farrukhabad	2	DNPG College, Fatehgarh Farukkhabad	Mohd Ameen	9559333995	mohdameen10071985@gmail.com	Category B
17		Kannauj	1	Pt. Sundarlal Memorial P.G. College, Kannauj	Dr.Ramesh Singh	84769 63381	drrameshbhadauria@gmail.com	Category A
18		Kannauj	2	Nehru College chhibramau Kannauj	Dr. Ashish Kumar Gupta	9838421177	ashishgupta421177@gmail.com	Category B
19		Kanpur Dehat	1	Akbarpur Degree College, Akbarpur,Kanpur Dehat	Dr. Ratnesh Kumar	6386819215	ratneshkumarvns09@gmail.com	Category A
20		Kanpur Dehat	2	Sarla Dwivedi Mahavidyalaya, Kanpur Dehat	Anil kumar dwivedi	9415677110	anil dwivedi 1166@gmail.com	Category B

118	Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj Dr. Bhaskar Shukla 9450633900 registrarnss@prsuniv.ac.in	Fatehpur	2	DR. B.R. AMBEDKAR RAJKIYA GIRLS MAHAVIDYALAYA	DR. LAXMINA BHARTI	9452541107	JYOTIKUMARI383@GMAIL.COM	Category B
119		Kaushambi	1	DR. A.H. RIZVI DEGREE COLLEGE, KAUSHAMBI	DR. CAP. ABUTALHA ANSARI	9919528562	DRCABUTALHA@GMAIL.COM	Category B
120		Kaushambi	2	MAHAMAYA RAJKIYA MAHAVIDYALAYA, KAUSHAMBI	DR. PAWAN KUMAR	8004168353	DRPAWANGDC@GMAIL.COM	Category A
121		Pratapgarh	1	HEMWATI NANDAN BAHUGUNA P.G. COLLEGE	F N MISHRA	8765338102	PHANINDRAN1975@GMAIL.COM	Category A
122		Pratapgarh	2	B.N. SINGH SMARAK MAHAVIDYALAYA	AMIT KUMAR SINGH	9451895300	AGVGSINGH@GMAIL.COM	Category B
123		Prayagraj	1	United institute of engineering and research Nani Prayagraj	DR MOHAN GUPTA	6387149156	MOHANGUPTA@UNITED.AC.IN	Category A
124	R.L.B. Agri.university, Jhansi Dr. Ramprakash Yadav 6396462043 rams34052@gmail.com registrar.rlbcau@gmail.com	Jhansi	1	R.L.B. Agri.university, Jhansi	Dr. Ramprakash Yadav	6396462043	rams34052@gmail.com registrar.rlbcau@gmail.com	Category A
125	Raja Mahendra Pratap Singh State University, Aligarh Dr. Neeta Varshney 7302632933 drneetavarshney@gmail.com	Aligarh	2	D.S. College, Aligarh	Dr.Krishan Kumar Dr. Rajeev Kumar Sharma		krishankumaraligalig19@gmail.com	Category B
126		Etah	1	GOVT. DEGREE COLLEGE , JALESAR, ETAH	Dr. Omkar	8445573563	omkarsanskrit.jnu@gmail.com	Category B
127		Etah	2	JAWAHAR LAL NEHRU P.G. COLLEGE, ETAH	Dr. Babu Lal Bharati	9918357714	bgurera@gmail.com	Category B
128		Hathras	1	SETH PHOOL CHAND BAGLA COLLEGE HATHRAS	Dr. Vinay Kumar Verma	8604502548	nssvyapcb@gmail.com	Category A
129		Hathras	2	SARASWATI DEGREE COLLEGE HATHRAS	Dr. Raj Kumar	7037587230	raj25795@gmail.com	Category B
130		Kasganj	1	GANJDUNDWARA COLLEGE GANJDUNDWARA	Dr. Taj Pratap Singh	7974186337	tejpratapsingh03@gmail.com	Category B
131		Kasganj	2	K.A. PG. COLLEGE KASGANJ	Dr. Ankit Kumar	9839100275	ankitkaushal706@gmail.com	Category B
132	Sharda University, G. B. Nagar Dr. Shanti Narayanan 9811597665 santhi.narayanan@sharda.ac.in	Gautam Buddha Nagar	1	Sharda University, G. B. Nagar	Dr. Shanti Narayanan	9811597665	santhy.narayanan@sharda.ac.in	Category A
133	SHIATS Prayagraj Dr. Deepak Kumar Bose 9415338322 Dipak.bose@shiats.edu.in	Prayagraj	2	SHIATS Prayagraj	Dr. Satyam Kesri	9335570439	satyamkumarkesari@gmail.com	Category A
134		Basti	1	Shivharsh Kisan PG College, Basti	Dinesh Kumar	8057255002	dkumar43001@gmail.com	Category A
135		Basti	2	Shri Ram Sahay Singh Kanya Mahavidyalaya Mahripur Basti	Sri satya prakash sonkar	9412208044	kaushalkochwa@gmail.com	Category B
136		Maharajganj	1	Jawahar Lal Nehru Smarak PG. College, Maharajganj	Dr. piyush kumar	9044093500	pkponi.1983@gmail.com	Category A

137	Siddhartha University, Kapilvastu Siddharthnagar Dr. Devbaksh Singh 9118299304 nssuk2018@suksn.edu.in	Maharajanj	2	PT. Kashi Prasad Dikshit Shikshan Evam Prashikshan Mahavidyalay, Pakdi, Dikshit, Maharajanj	Shri Dharmendra Kumar patel	8896038071	mr.dharmendrapatel1974@gmail.com	Category B
138		Sant Kabir Nagar	1	H.R.P.G. College Khalilabad Santkbir Nagar	Vidhya bhushan	9919839494	bhushnvidya@gmail.com	Category A
139		Sant Kabir Nagar	2	PRABHA DEVI SANATKOTTAR MAHAVIDYALAYA, KHALILABAD, SANT KABIR NAGAR	Mrs. Seema	6386504517	seemadandey371119@gmail.com	Category B
140		Siddharthnagar	1	Sidharth University Kapilvastu, Siddharthnagar	Dr. Devbaksh Singh	9118299304	nssuk2018@suksn.edu.in	Category A
141		Siddharthnagar	2	Shivpati PG College, Shohratgarh, Siddharth Nagar	Dr. Arvind Kumar Singh	7839280368	as9330658@gmail.com	Category B
142	Veer Bahadur singh purvanchal university, Jaunpur Dr. Shashikant Yadav 99356 11445 nssvbspu.jnp@gmail.com	Ghazipur	1	Govt. Girls College, Ghazipur,	Dr. Ramnath Kesharwan	87499160315	rkesarwani28@gmail.com	Category A
143		Ghazipur	2	Mahatma Gandhi Shati Smarak Mahavidyalay, Garua Maksoodpur, Ghazipur	Dr. Subash Chandra Yadav	7897137248	subashchandray77@gmail.com	Category B
144		Jaunpur	1	Veer Bahadur singh purvanchal university, Jaunpur	Dr. Sashikanat Yadav	9935611445	nssvbspu.jnp@gmail.com	Category A
145		Jaunpur	2	Saltanat Bahadur P.G College Badlapur Jaunpur	Dr. M.A. Ansari	9389987169		Category B
146	Aligarh Muslim University, Aligarh	Aligarh	1	Aligarh Muslim University, Aligarh	Mohd. Mohsin Khan	9897406786	nssamualigarh@gmail.com mohdmohsinkhan557@gmail.com	Category A
147	Dayalbagh University, Agra	Agra	1	Dayalbagh University, Agra	Dr. Sanil Kumar	9359934832 8533067567	nss.dei@dei.ac.in	Category A
148	R.R. Institute of Modern Technology, Lucknow	Lucknow	1	R.R. Institute of Modern Technology, Lucknow	Dr. Vimlesh Chaunah	8218520596	registrar@rrgi.in	Category A
149	Saraswati Dental College, Lucknow	Lucknow	1	Saraswati Dental College, Lucknow	Dr. Pallavi	9565331807	contact@sdcindia.ac.in pallavirolisingh@gmail.com	Category A

भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
रा.से.यो. क्षेत्रीय निदेशालय
उत्तर प्रदेश एवं उत्तराखंड
लखनऊ



Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Regional Directorate of NSS
Uttar Pradesh & Uttarakhand
Lucknow

सं0 40-08/रासेयो/क्षेनि./लख/2026-27



दिनांक: 23 अगस्त, 2026

सेवा में,

माननीय कुलपति,
उत्तर प्रदेश
(संलग्न सूची अनुसार)

विषय: माय भारत - राष्ट्रीय खेल दिवस 2026 - "खेलो इंडिया संवाद" कार्यक्रम के सम्बन्ध में।

महोदय/महोदया,

मा. सचिव, भारत सरकार, युवा कार्यक्रम एवं खेल मंत्रालय, नई दिल्ली से प्राप्त पत्र सं- D.O.No. J-17011/798/2023-MY BHARAT दिनांक 21/08/2026 एवं संयुक्त सचिव, भारत सरकार, युवा कार्यक्रम एवं खेल मंत्रालय नई दिल्ली द्वारा आयोजित ऑनलाइन बैठक के माध्यम से मा. केंद्रीय मंत्री जी के निदेशानुसार दिनांक 27/08/2026 को मेरा युवा भारत - राष्ट्रीय खेल दिवस 2026 के अवसर पर "खेलो इंडिया संवाद" कार्यक्रम का आयोजन समस्त जिलों में किया जा रहा है, जिसका उद्देश्य युवाओं को माननीय प्रधानमंत्री जी से खेल, फिटनेस और युवाओं के नेतृत्व में राष्ट्र-निर्माण के राष्ट्रीय लक्ष्य के बारे में चर्चा हेतु देशव्यापी मंच प्रदान करना है।

उक्त कार्यक्रम के सफल आयोजन हेतु निम्न निर्देशों अनुपालन सुनिश्चित किया जाना अपेक्षित है :-

- 1 - यह कार्यक्रम सभी राज्यों और केंद्र शासित प्रदेशों से अधिकतम युवाओं की एक ही दिन एक साथ प्रतिभागिता के लिए प्रत्येक जिले के दो कॉलेजों में आयोजित किया जा रहा है। माननीय प्रधानमंत्री जी का विशेष कार्यक्रम होने के कारण उक्त कार्यक्रम में छात्र- छात्राओं की शत-प्रतिशत उपस्थिति अनिवार्य है।
- 2 - कार्यक्रम के अंतर्गत माननीय प्रधानमंत्री जी द्वारा (कैटेगरी-ए के संस्थानों में टू-वे (दो-तरफा) संवाद तथा कैटेगरी-बी के संस्थानों में वन -वे (एक-तरफा) कम्युनिकेशन वर्चुअल माध्यम से किया जाना है।
- 3- इस कार्यक्रम का उद्देश्य युवाओं को प्रसिद्ध खिलाड़ियों, केंद्रीय मंत्रियों, राज्य मंत्रियों, राज्य के युवा मामलों और खेल मंत्रियों तथा सांसदों से सीधे जोड़ना है, साथ ही, इसका उद्देश्य खेल क्षेत्र में आए बदलाव और पिछले दशक में भारत के खेल इकोसिस्टम के विकास पर एक व्यवस्थित चर्चा को बढ़ावा देना है। कार्यक्रम सम्बन्धी विस्तृत SOP संलग्न है।
- 4 - समस्त संस्थानों को कार्यक्रम से पूर्व माय भारत पोर्टल पर (नॉलेज इंस्टीटूशन पेज KI /NSS PO पेज) पर उक्त कार्यक्रम का इवेंट क्रिएट किया जाना अनिवार्य है। (SOP संलग्न)
- 5 - कार्यक्रम आयोजन का स्थानीय मीडिया, दूरदर्शन, आकाशवाणी केंद्र, समाचार पत्रों एवं पोस्टर/बैनर के माध्यम से अधिकतम प्रचार-प्रसार एवं ब्रांडिंग की जानी है।

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8वाँ तल, हाल नं०-1, केन्द्रीय भवन, अलीगंज, लखनऊ-226024 (ऊ०प्र०)

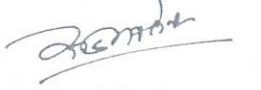
8th Floor, Hall No.-1, Kendriya Bhawan, Aliganj, Lucknow-226024 (U.P.)

E-mail : nssrc.lu-up@gov.in, nssrclucknow@gmail.com दूरभाष/Telephone No.: 0522-2337066/4079533

X NSSRDUPUK f uttarpradeshnss f uttarakhandnss @ nssrdlucknow nssrdlucknow

अतः आपसे अनुरोध है कि कार्यक्रम के महत्व को ध्यान में रखते हुए संलग्न सूची अनुसार संदर्भित को अपने स्तर से को निदेशित करने की कृपा करे कि वह अपने जिले के माय भारत जिला युवा अधिकारी (MY Bharat DYO) को आवश्यक सहयोग प्रदान करते हुए एवं उनसे सम्पर्क कर दिनांक 27/08/2026 के कार्यक्रम को सफल बनाने एवं माननीय प्रधानमंत्री जी के संवाद का लाइव प्रसारण सुनिश्चित कराने हेतु आवश्यक कार्यवाही करें।

भवदीय



(समरदीप सक्सेना)

क्षेत्रीय निदेशक

संलग्नक: उक्तवत्

प्रतिलिपि:-

1. निदेशक, भारत सरकार, राष्ट्रीय सेवा योजना निदेशालय, नई दिल्ली।
2. राज्य निदेशक, माय भारत उत्तर प्रदेश।
3. कुलसचिव, सम्बंधित विश्वविद्यालय।
4. राज्य रा.से.यो. अधिकारी उत्तर प्रदेश।
5. सम्बंधित, रासेयो कार्यक्रम समन्वयक।



D.O.No. J-17011/798/2023-MY BHARAT

Dated the 21st August 2026

Dear Dr. Mukerjee,

The Department of Youth Affairs is organising "*Khelo India Samvaad – Khel Ki Baat PM Ke Saath*" on 27 August 2026, ahead of National Sports Day, which is observed on 29 August 2026. The programme is being organised in line with the vision of the Hon'ble Prime Minister to build a fit, disciplined and sporting nation, while placing the aspirations of our youth at the heart of the nation's development agenda.

2. The programme is proposed to be organised simultaneously at two colleges in every district across the country (list attached). It will feature a virtual address by the Hon'ble Prime Minister, followed by a moderated interaction with a sportsperson, an address by a local public representative, and a "Yuva Samvaad" segment to capture the ideas, perspectives and aspirations of young people on the sports ecosystem and other identified themes. The detailed concept note is enclosed for your kind perusal.

3. In view of the above, I seek your kind support and cooperation in ensuring the active participation of Universities and Higher Educational Institutions under the purview of your Department. Your kind intervention is requested to ensure maximum participation of students and youth in the programme on 27 August 2026. Institutions may also be encouraged to organise viewing of the Hon'ble Prime Minister's address on their respective campuses, thereby extending the reach of the programme beyond the designated venues.

4. It would also be highly appreciated if premier institutions such as IITs, IIMs and other leading higher educational institutions could be encouraged to organise the programme and facilitate meaningful participation of their students. The State Directors and District Youth Officers of MY Bharat will coordinate with the concerned institutions to facilitate the necessary arrangements and ensure effective participation.

5. A key component of the program is **Yuva Samvaad**, wherein youth will be encouraged to deliberate upon and articulate their ideas, perspectives and aspirations on the identified themes. Given the limited time available during the physical interaction, it may not be possible to capture every idea emerging from the youth at the venue. Accordingly, **QR codes will be made available at all program venues**, enabling students and youth to submit their ideas and suggestions directly on the **MY Bharat Portal**. It is requested that students may kindly be motivated and facilitated to make such submissions at the venue itself.

The ideas and suggestions received through this mechanism would provide a valuable repository of youth perspectives and may be suitably considered for taking forward in the larger policy and program development process.

6. In view of the above, I would request that necessary directions be issued to all Universities and Higher Educational Institutions under your Department to do the needful in the above matters. I would also request that the University Grants Commission (UGC) be requested to issue a letter accordingly to its affiliated Universities and subordinate offices, directing them to make maximum efforts in this regard, so that the objectives of the program are fully realized.

7. I take the opportunity to seek your kind support with respect to following subjects as well:

(i) Wide Participation in the Viksit Bharat Young Leaders Dialogue (VBYLD) Quiz

I would also request wide publicity and participation of students in the ongoing VBYLD Quiz (note enclosed). Viksit Bharat Young Leaders Dialogue is the most powerful platforms available to the youth of the country to present their ideas directly to the Hon'ble Prime Minister and to participate in the process of policy making towards Viksit Bharat@2047. Institutions may kindly be directed to encourage maximum student participation in the Quiz, as it offers young people a genuine opportunity to be heard at the highest level.

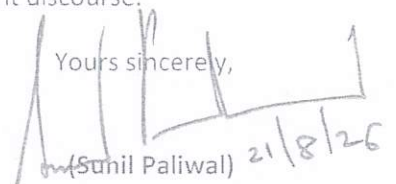
(ii) Registration of Youth on the MY Bharat Portal

Institutions may further be directed to facilitate and encourage registration of students and youth on the MY Bharat portal (www.mybharat.gov.in), so that they may be enrolled and continue to remain engaged with the larger movement of youth led national development.

The active support of the Department of Higher Education and UGC would significantly strengthen the reach of these initiatives and help ensure that the voices, ideas and aspirations of young people from across the country are brought into the national development discourse.

with regards,

Yours sincerely,


(Sunil Paliwal) 21/8/26

Ms. Deepti Gaur Mukerjee
Secretary
Department of Higher Education
Ministry of Education
Government of India

Encl.:

- i. Concept Note of Khelo India Samvaad- Khel Ki Baat, PM Ke Sath Program
- ii. List of identified Colleges
- iii. Note on VBYLD 2027.

MY Bharat - National Sports Day 2026 - "Khelo India Samvaad" Programme

Khel Ki Baat PM ke Saath

Concept Note

I. Overview

- A. Mera Yuva Bharat (MY Bharat), under the Department of Youth Affairs, Ministry of Youth Affairs and Sports, is organising the **"Khelo India Samvaad" programme on the occasion of National Sports Day 2026**, in line with the vision of Hon'ble Prime Minister Shri Narendra Modi ji of building a fit, disciplined and sporting nation, and of placing the aspirations of the youth at the centre of the nation's development agenda.
- B. National Sports Day is observed every year to commemorate the birth anniversary of the legendary hockey player Major Dhyan Chand, and to reaffirm the nation's commitment to a culture of sport, fitness and excellence.
- C. The **programme will be organised in two colleges in every district of the country**, thereby enabling simultaneous participation of youth across all States and Union Territories on a single day.
- D. The programme seeks to connect **youth directly with renowned sportspersons, Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament** and to facilitate a **structured discussion on the transformation of the sports sector and the evolution of India's sports ecosystem over the last decade**.
- E. The programme will be anchored by a virtual address of the Hon'ble Prime Minister, received simultaneously at all venues, and will be followed at each venue by a **Moderated Discussion with a local sportsperson, an address by the local public representative, and a Yuva Samvaad** segment dedicated to listening to the ideas, perspectives and aspirations of the youth. The programme will conclude with the National Anthem.

II. Objective:

The proposed Khelo India Samvaad programme seeks to:

- A. Provide a nationwide platform for youth to receive directly from the Hon'ble Prime Minister the national vision for sport, fitness and youth led nation building, on the occasion of National Sports Day,
- B. Connect young people at the district level with renowned and local sportspersons, Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament, enabling them to draw inspiration from achievement rooted in their own communities.
- C. Create a structured listening platform through Yuva Samvaad, so that the ideas, perspectives and aspirations of youth on the sports ecosystem, talent development, governance and Viksit Bharat are recorded and carried forward into the policy process.
- D. Reaffirm the Government's commitment to a youth led sporting movement, firmly anchoring India's sporting aspirations, including the ambition of hosting the 2036 Olympic Games, within the vision of Viksit Bharat@2047.

III. Proposed Format

- A. The programme will be conducted as a nationally synchronised event, with two colleges identified in every district of the country. Each venue will receive the virtual address of the Hon’ble Prime Minister through the central live feed, and will thereafter conduct the local segment of the programme.
- B. On 27 August 2026, the presence of students and youth at each identified college will be ensured by the District Youth Officer in coordination with the host institution. A local sportsperson of standing, Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament, will be invited to be present at the venue for the local segment.
- C. The top performing MY Bharat youth volunteers of the district, identified by the District Youth Officer, will be invited to attend, to assist in the conduct of the programme and to carry forward the spirit of youth led development within their own districts.
- D. A common framework, agenda, script and set of talking points will be issued centrally by MY Bharat Headquarters in Hindi and English, in order to ensure uniformity of content and quality across all districts, while allowing the local segment to reflect the sporting identity of the district.

IV. Minute to Minute Agenda of the Virtual Address

Sl	Time	Activity
1	10:00 AM	Arrival and assembly of all guests, invitees and participants in the hall
2	10:00 AM to 10:45 AM	Registration, seating as per the approved plan, screening of the MY Bharat and sports achievement montage, and final connectivity and audio visual check with the national control room
3	10:45 AM to 11:00 AM	Introduction of programme briefing by the MY Bharat Volunteer
4	11:00 AM	Virtual arrival of the Hon’ble Prime Minister Shri Narendra Modi
5	11:00 AM to 11:02 AM	Welcome of the Hon’ble Prime Minister by a MY Bharat Volunteer
6	11:02 AM to 11:05 AM	Welcome address by Minister of Youth Affairs and Sports Dr. Mansukh Mandaviya
7	11:05 AM to 11:08 AM	Screening of a short film on National Sports Day
8	11:08 AM to 11:10 AM	A short film featuring the key highlights of the Hon'ble PM’s Independence Day 2026 Speech on Sports sector
9	11:10 AM onwards	Address by the Hon’ble Prime Minister Shri Narendra Modi

All venues shall remain seated and undisturbed for the entire duration of the address. No independent announcement, felicitation or movement shall be permitted at any venue while the national feed is live.

V. Suggested Minute to Minute Agenda of the Khelo India Samvaad Programme

The local segment shall commence immediately upon the conclusion of the Hon’ble Prime Minister’s address. The timings indicated below are anchored to an assumed conclusion of the address at approximately 11:45 AM, and shall be adjusted proportionately by the districts without altering the sequence or the duration of the individual components.

A. Pre Event Preparation

Sl	Time	Activity
1	08:30 AM to 09:15 AM	Reporting of MY Bharat volunteers and the college organising committee, venue readiness check, and verification of stage, backdrop and branding
2	09:15 AM to 09:45 AM	Audio visual, projection, bandwidth and live feed connectivity test, and rehearsal of the welcome and the Moderated Discussion
3	09:45 AM to 10:00 AM	Reception of the local sportsperson, the Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament , and other invited dignitaries

B. Yuva Samvaad - Programme following the Address of the Hon'ble Prime Minister

Sl	Time	Duration	Activity
1	11:45 AM to 11:50 AM	05 minutes	Transition from the national feed, brief welcome by the college anchor, and felicitation of the local sportsperson and the dignitaries
2	11:50 AM to 12:10 PM	20 minutes	Moderated Discussion between a Youth Icon and a local sportsperson , on sports infrastructure over the last ten years, the growth of sports under the vision of the Hon'ble Prime Minister, and India's preparation for the forthcoming Olympic Games and Commonwealth Games
3	12:10 PM to 12:15 PM	05 minutes	Address by the Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament
4	12:15 PM to 12:30 PM	15 minutes	Yuva Samvaad , an open interaction to listen to the ideas, perspectives and aspirations of the youth on the four identified themes
5	12:30 PM to 12:34 PM	04 minutes	Concluding remarks, appeal for registration on the MY Bharat portal , and vote of thanks
6	12:34 PM to 12:36 PM	02 minutes	National Anthem
7	12:36 PM onwards	As applicable	Group photograph, brief media interaction, and an optional Fit India or sporting activity organised by the host college

- **MY Bharat registration drive** will be conducted during the Yuva Samvaad to facilitate the registration and onboarding of youth on the MY Bharat platform.

- **QRs code** will be placed at the venue to enable participants to submit their suggestions digitally, with the QR code directly linking to the MY Bharat Suggestions Box.
- The **Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 Quiz** will also be promoted during the Yuva Samvaad.

VI. Themes for Yuva Samvaad

Yuva Samvaad is the listening component of the programme, of fifteen minutes duration. It is an opportunity for young people to articulate their own ideas and aspirations on four defined themes, and not a question and answer session with the dignitaries. All points raised shall be recorded in the prescribed suggestion register for onward transmission.

A. Building a More Civic Minded Youth

- Fundamental Duties and everyday civic conduct, including cleanliness, traffic discipline and care of public property.
- Sport as a school of civic virtue, where rules are accepted, the opponent is respected and defeat is received with grace.
- Participation in local civic life, electoral literacy, community service and the preservation of social harmony.

B. Future Ready Youth, Skills Beyond the Classroom

- The gap between the degree and employability, and the skills that the classroom does not presently provide.
- Digital and technological fluency, communication, critical thinking, financial literacy and entrepreneurship.
- Learning by doing through internships, apprenticeships and experiential learning, and careers in and around sport.

C. Reimagining Volunteering for the New Age Youth

- The shift from occasional, event based volunteering to sustained and skill based volunteering.
- Micro volunteering and digital volunteering, and recognition through certificates, service records and academic credit.
- Making volunteering aspirational, and matching volunteer interest with genuine community need at the district level.

D. Making MY Bharat a Stronger Platform

- Awareness and outreach, including the means of reaching rural, tribal and out of school youth.
- Ease of use of the platform, regional language access, and the quality and diversity of opportunities listed.
- Sustained engagement between events, recognition of active volunteers, and suggestions for new features.

SOP For Creating VBYCP-National Sports Day Event on the MY Bharat Platform

Viksit Bharat Yuva Connect Programme – National Sports Day 2026

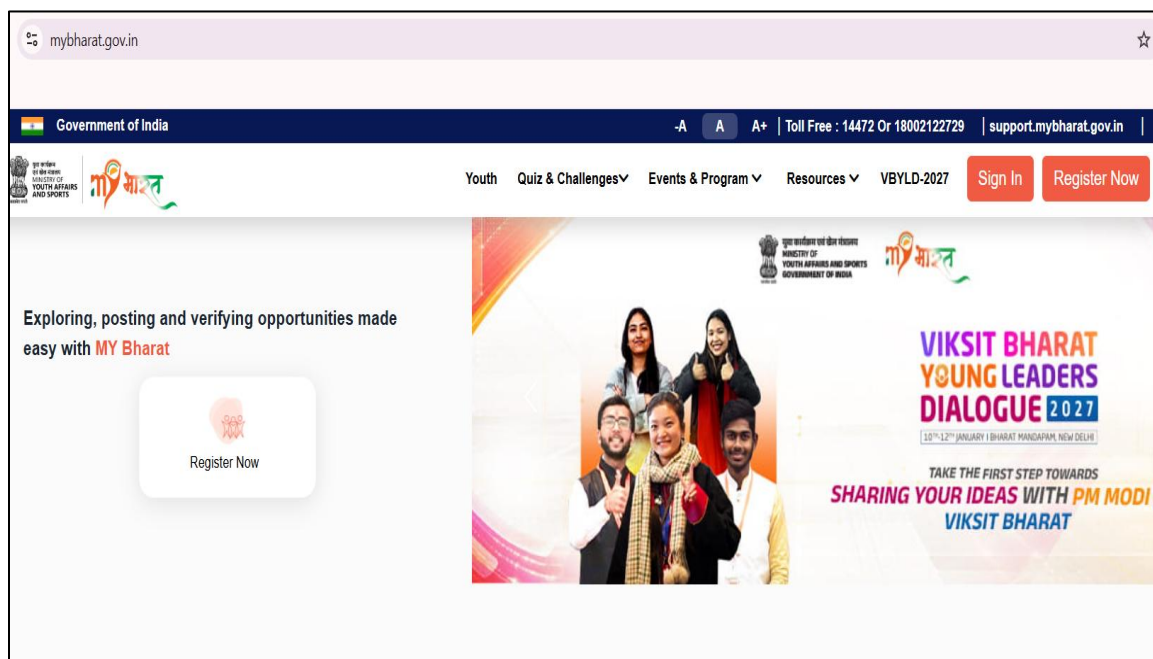
Document	SOP For Event Creation
Event Name	Viksit Bharat Yuva Connect Programme – National Sports Day 2026
Context	National Sports Day 2026
Target Audience	NSS Programme Officers (NSS POs) of selected institutes

1. OBJECTIVE

This SOP outlines the step-by-step procedure for NSS Programme Officers to create and configure the Viksit Bharat Yuva Connect Programme event on the MY Bharat portal in celebration of National Sports Day 2026.

Concept Note: [Click here to view the Concept Note of the Programme](#)

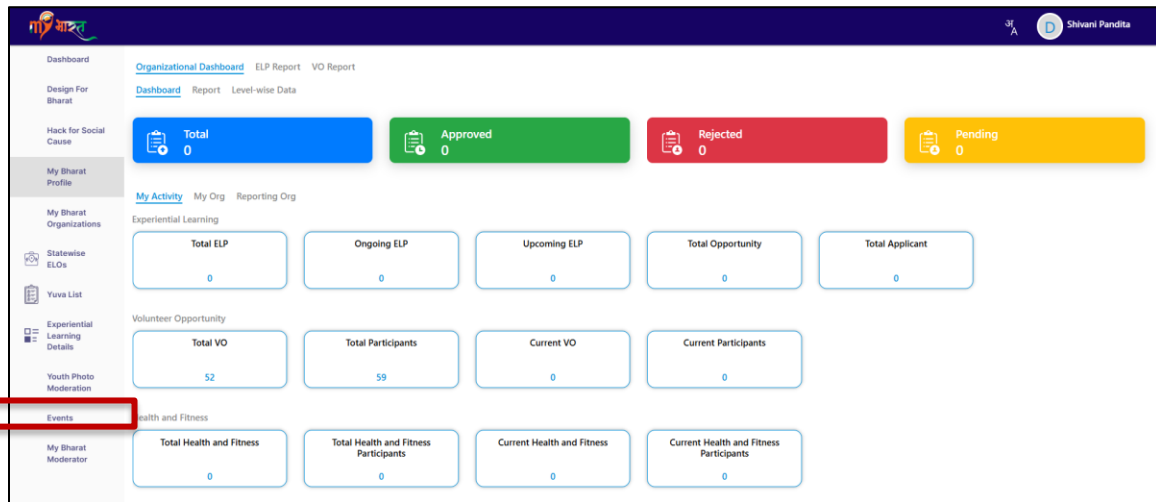
2. GUIDE FOR GETTING STARTED:



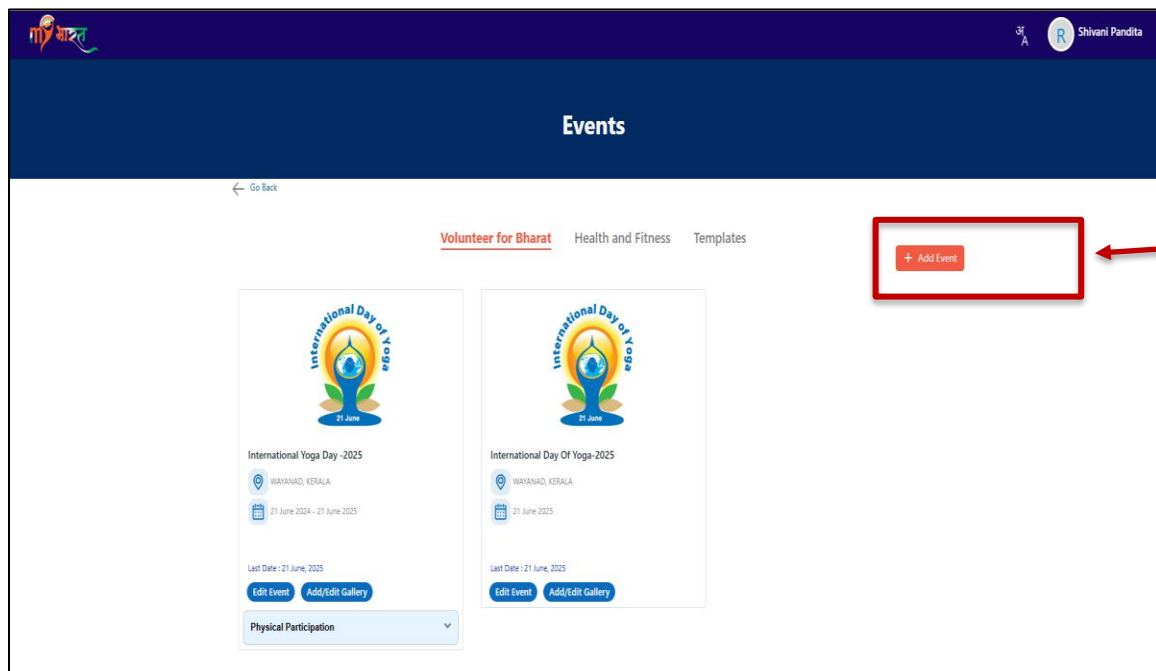
1. Go to website: **mybharat.gov.in**

2. **Register** or **log in** to your **NSS PO Account** using your registered number/ID.

SOP For Creating VBYCP-National Sports Day Event on the MY Bharat Platform



3. On the left menu, click **Events**.



4. Click **Add Event**.

5. Fill in the event details exactly as listed below:

SOP For Creating VBYCP-National Sports Day Event on the MY Bharat Platform

Form Field	Details
Upload logo & banner	Upload the provided media files here.
Programme Title	Viksit Bharat Yuva Connect Programme – National Sports Day 2026
About Section (Suggestive text given; update Institute Name)	Viksit Bharat Yuva Connect Programme – National Sports Day 2026 As part of National Sports Day 2026, [Institute Name] will host the Viksit Bharat Yuva Connect Programme, being organised by Mera Yuva Bharat (MY Bharat), Department of Youth Affairs, Ministry of Youth Affairs and Sports. The programme will be held on 27 August 2026 at identified colleges across districts and will connect Youth and youth with a nationally synchronised programme featuring a virtual address by Hon'ble Prime Minister Shri Narendra Modi, followed by a local interaction with a sportsperson and public representatives. What can Youth participate in? Youth will have an opportunity to: • Attend the virtual address by the Hon'ble Prime Minister. • Participate in a Moderated Discussion on India's sporting journey, sports infrastructure and preparations for forthcoming international sporting events. • Take part in Yuva Samvaad, an open platform to share their ideas, perspectives and aspirations. Yuva Samvaad will focus on four themes: 1. Building a More Civic-Minded Youth 2. Future-Ready Youth: Skills Beyond the Classroom

SOP For Creating VBYCP-National Sports Day Event on the MY Bharat Platform

	3. Reimagining Volunteering for the New-Age Youth 4. Making MY Bharat a Stronger Platform Youth can share their views on civic responsibility, employability and digital skills, experiential learning, volunteering, entrepreneurship and improving youth opportunities through MY Bharat. The ideas shared will be recorded for onward transmission. Date: 27 August 2026 Venue: [Institute Name] Who can participate: Youth of the Institute Interested Youth are requested to mandatorily apply for participation through this event page on the MY Bharat Portal. This is an opportunity for Youth to listen, engage and contribute their ideas to the national conversation on sports, youth development and Viksit Bharat.
VO Specialisation	National Sports Day (Choose this only)
Event Mode	Phygital
Activity Date & Time	Enter your planned times for 27 th August 2026 ie start date
Event Time Table	Enter the Activity Date and Time planned for your institute
Event Partner Name	MY Bharat, NSS
Event Location	Enter the full address, district, state, and pincode for IISER Bhopal.
Event Speaker (Optional)	Honorable PM, plus local sportspersons/representatives.
Apply With File Upload	(Leave completely blank/unselected).
Organiser Name	Institute details / NSS PO details.

6. Click Preview after filling the details

7. Review the information and Click '**Submit**'

Your event will be live and ready to receive submissions from Youth. You can share the event link with the Youth of your institute and encourage them to apply.

POINTS OF CONSIDERATION

- **Deadline:** Create the above event on the portal at the earliest.
- **Share with Youth:** Once created, circulate the event link so Youth can register.
- **Youth Registration:** Youth *should* apply on the MY Bharat portal to participate.
- **No Edits:** While Filling the Events Form as outlined in the above table, **do not change the standard 'About Section' text**, except to add your venue details.
- **Post-Event:** Take high-quality photos during the event (Aug 27) and upload on the MY Bharat Platform
- **Support:** Contact your regional NSS coordinator or MY Bharat helpdesk at 18002122729 if you face any login or portal issues.