



सिद्धार्थ विश्वविद्यालय कपिलवस्तु

सिद्धार्थनगर-272202 उ०प्र०(भास्त)

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पत्रांक- ८७० / कु०स०का० / सि०वि०वि० / 2025

दिनांक-29-10-2025

सेवामें,

1. अधिष्ठाता छात्र कल्याण,
सिद्धार्थ विश्वविद्यालय (परिसर) कपिलवस्तु, सिद्धार्थनगर।
2. समस्त प्राचार्य/प्राचार्या, राजकीय, अनुदानित एवं स्ववित्तपोषित महाविद्यालय
सम्बद्ध सिद्धार्थ विश्वविद्यालय कपिलवस्तु, सिद्धार्थनगर।



विषय :- शैक्षणिक संस्थानों में तम्बाकू मुक्त शैक्षिक संस्थान मैनुअल को लागू किये जाने के सम्बन्ध में।

महोदय,

उपर्युक्त विषयक संयुक्त सचिव, उत्तर प्रदेश शासन, उच्च शिक्षा अनुभाग-3, लखनऊ के पत्र संख्या-163 / भा०स० / सत्तर-3-2025-1881827 दिनांक 17-10-2025 का संदर्भ ग्रहण करने का कष्ट करें।
(छाया प्रति संलग्न)

अतः उपरोक्त के क्रम में संलग्न पत्र के अनुसार आवश्यक कार्यवाही करना सुनिश्चित करें।


संलग्नक- यथोपरि।


कुलसचिव
सिद्धार्थ विश्वविद्यालय, कपिलवस्तु,
सिद्धार्थनगर।


पत्रांक- / तददिनांकित।

प्रतिलिपि- निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

1. निजी सचिव, कुलपति को मा० कुलपति जी के अवलोकनार्थ।
2. सम्बन्धित पत्रावली हेतु।


कुलसचिव
सिद्धार्थ विश्वविद्यालय, कपिलवस्तु,
सिद्धार्थनगर।

संख्या-163 भा0स0/सत्तर-3-2025-1881827

प्रेषक,

प्रेम कुमार पाण्डेय,
संयुक्त सचिव,
उ०प्र० शासन।

सेवा में,

1. निदेशक,
उच्च शिक्षा, उ०प्र०,
प्रयागराज।
2. कुलसचिव,
समस्त राज्य/निजी विश्वविद्यालय, उ०प्र०।
3. उप निदेशक,
राष्ट्रीय उच्चतर शिक्षा अभियान,
लखनऊ।
4. अपर सचिव,
उत्तर प्रदेश राज्य उच्च शिक्षा परिषद्,
लखनऊ।
5. समस्त क्षेत्रीय उच्च शिक्षा अधिकारी,
उ०प्र०।
6. डॉ० मंजू सिंह,
विशेष कार्याधिकारी एवं राज्य सम्पर्क
अधिकारी, राष्ट्रीय सेवायोजना कोष्ठक,
उ०प्र० शासन।

उच्च शिक्षा अनुभाग-3**लखनऊ: दिनांक 17 अक्टूबर, 2025**

विषय- शैक्षणिक संस्थानों में तंबाकू मुक्त शैक्षिक संस्थान मैनुअल को लागू किये जाने के संबंध में।
महोदय,

उपर्युक्त विषयक भारत सरकार के पत्र संख्या-8-2/2024-KT, दिनांक 06.10.2025 (छायाप्रति संलग्न) का कृपया संदर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से शैक्षणिक संस्थानों को तंबाकू मुक्त किये जाने हेतु कतिपय दिशा-निर्देश दिये गये हैं।

2- इस संबंध में मुझे यह कहने का निदेश हुआ है कि कृपया प्रश्नगत प्रकरण में दिये गये उक्त दिशा-निर्देशों के क्रम में नियमानुसार आवश्यक कार्यवाही करते हुये कृत कार्यवाही से शासन को अवगत कराने का कष्ट करें।

संलग्नक-यथोक्त।

Digitally signed by
PREM KUMAR PANDEY
Date: 17-10-2025
15:27:06
(प्रेम कुमार पाण्डेय)
संयुक्त सचिव।

35317 MS/SECY GH/2025

सं - 163 भा स०/सतर-3 2025

ACS (Social Welfare / Tech. Edu.) /
ACS (Health / Med. Edu.) /
PS (Basic / Sec. Edu. / High Edu. / Voc. Edu.)

संख्या...../PSHED/2025

दिनांक.....



सत्यमेव जयते

Sanjay Kumar
Secretary,
Department of School
Education & Literacy,
Ministry of Education
Government of India

Vineet Joshi
Secretary,
Department of Higher
Education,
Ministry of Education
Government of India

Punya Salila Singh
Secretary,
Ministry of Health &
Family Welfare,
Government of India

D.O No.8-2/2024-KT

संख्या...../VIPPESHED/2025

06th October, 2025

दिनांक.....

Dear Colleague,

As you are aware, tobacco consumption among our youth is a cause of grave concern and continues to remain one of the gravest public health challenges in our country. Tobacco consumption among youth includes both traditional forms such as smoking bidis, cigarettes, as well as chewing smokeless products such as gutka, khaini, betel quid, mawa as well as newer versions like e-cigarettes, oral nicotine pouches, heated tobacco products etc. Tobacco affects almost all body organs and causes many diseases. Most cases of head, neck, oesophagus and lung cancers are due to tobacco. Approximately one third of all cancers are tobacco related while 90% oral and lung cancers are linked to tobacco.

2. According to the fourth Global Youth Tobacco Survey 2019 for India, although there was decline in tobacco use among children as compared to the last Survey, the survey revealed that the prevalence of tobacco use among school going children aged between 13-15 years was still high at 8.4%. The Report also highlighted that the median age for initiation of cigarette, bidi smoking and smokeless tobacco use was 11.5 years, 10.5 years and 9.9 years respectively and girls initiated the use of tobacco products earlier than boys.

3. Youth is the time when children are prone to experimenting new things and when affected by academic stress, boredom or family issues try out prohibited substances. Tobacco and electronic cigarettes act as a Gateway to other addictions and unfortunately is linked to the learning outcomes of students. According to the Global School-based Student Health Survey conducted by WHO in 2022, the percentage of students who currently smoked cigarettes (on at least 1 day during the 30 days before the survey) was 3.7%. The percentage of students who have no close friends was 11.1 % and the percentage of students who seriously considered attempting suicide (during the 12 months before the survey) was 11%. Thus, providing a protective healthy environment for children and youth in schools/colleges/universities should be our priority, and the education and health departments are jointly working towards promoting a holistic healthy environment for children /youth in schools and colleges.

The strong cooperation and proactive efforts extended by all States/UTs during the launch and implementation of Tobacco Free Youth Campaign 2.0 in 2024, and the implementation of ToFEI guidelines in particular is gratefully acknowledged. The success of the previous campaign

Contd.2/-

14.10.25
(गिरिजेश कुमार त्यागी)
विशेष सचिव,
उच्च शिक्षा विभाग,
उत्तर प्रदेश शासन।

14.10.2024

and the progress made in ushering tobacco free educational institutions was made possible by bringing in convergence between various agencies (Law enforcement, Health, Education and Civil societies) at the grassroots level and mobilising schools, universities, and communities to spread awareness and instil healthy practices among children and youth.

In pursuance of the Government of India's sustained commitment to tobacco control and in line with the vision of a tobacco-free generation, the Ministry of Health & Family Welfare (MoHFW), in collaboration with partnering Ministries, is launching the Tobacco Free Youth Campaign 3.0 (TFYC 3.0) on the 9th October, 2025. The campaign is designed to educate and empower children and youth to prevent the initiation of tobacco use and to support those who wish to quit, while also strengthening a culture of health and wellness in schools and universities across the country.

6. In this context, we would urge States/UTs to encourage all educational institutions under your jurisdiction to reaffirm their commitment towards implementing the Guidelines for Tobacco Free Educational Institutions (ToFEI) (copy enclosed). The Implementation Manual for ToFEI Guidelines is also enclosed for ready reference wherein nine activities are listed out for compliance by educational institutions with the objective of prohibiting tobacco sale and use in and around educational campuses. As part of TFYC 3.0, States/UTs may consider implementing the following activities viz;

- organising enforcement drives in making educational institutions tobacco free
- capacity building workshops for school heads, NSS/NCC volunteers in schools and colleges, to enable wider dissemination of the harmful effects of tobacco consumption among youth
- felicitation ceremonies for ToFEI compliant educational institutions.
- launch a community campaign to mark 100 yards circle around educational institutions,
- facilitate students in quitting tobacco and other forms of substance abuse,
- organising counselling sessions for children/youth in schools and colleges,
- organising competitions for creating innovative awareness content,
- participating and amplifying existing initiatives of Ministry of Education, Govt of India viz; participating in the World No Tobacco Day awareness quiz and the 'School Challenge: Towards a Tobacco Free Generation' available on the MyGov platform (<https://innovateindia.mygov.in/>)
- widely disseminating through educational channels of the States/UTs the educational videos developed by Ministry of Health & Family Welfare and also playing these videos in the schools /colleges/ education/sports coaching centres etc, where children & youth assemble.
- State/UT law enforcement departments as well as local self-government representatives be involved in awareness promotion and sensitisation activities conducted at schools and colleges/universities, so as to enable the Heads of Educational Institutions in implementing ToFEI guidelines, which calls for Marking of 100 yards area from the outer limit of boundary wall / fence of the Educational Institute with either painting a Red line on the road or fixing boards mentioning 'Tobacco Free Zone' and Shops within 100 yards of the Educational Institutes shall not sell any kind of tobacco, intoxicating or substance abuse products.